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🕒 12 May 2022, 12:03 (CEST)



## Old Man Mountain Makes Racks For Everything You Need To Pack

**Old Man Mountain racks are the strongest cargo racks that fit your bike right**

*"Old Man Mountain racks are the most versatile racks available. Capable of mounting to full-suspension mountain bikes, gravel bikes, road bikes, fat bikes, even tri-bikes if that's what you're in too"*

Old Man Mountain is expanding their presence on the European market. Old Man Mountain was born from the need to mount racks on bikes without traditional mounting points. This started with QR skewer mounted racks, and has evolved into a full line of optional Fit Kits for Thru Axle, or QR Skewer mounting our Divide racks on any bike. The products are tested and trusted in the most extreme environments on earth. Old Man Mountain racks have helped riders traverse Iceland in bitter cold winters, carried the gear of countless GDMBR riders, and circumnavigated the globe. The only remaining question is where will it go with you?



In 1996 Old Man Mountain founder Channing Hammond developed the first bicycle cargo rack to fit on suspension bikes, using the center of the wheel as the main connection point. The company has continued to be a driving force in providing adaptable gear-carrying solutions for all bikes. In 2020, Old Man Mountain was acquired by The Robert Axle Project. The natural convergence of The Robert Axle Project and Old Man Mountain occurred as a result of the close synergy and trust of both owners, and the shared vision to provide high quality, durable components and racks to fit all bikes. In 2013, The Robert Axle Project was born from a necessity of attaching trailers to thru axle equipped bikes. It is now considered to be the authority on thru axle fitments.



## The Divide, an adventure ready rack for any bike

Introduced in 2021 the Divide is the evolution of their rugged and reliable Classic rack. Eyelet, thru axle, or quick-release skewer mountable, the Divide fits Gravel and Road bikes, Full suspension and hardtail bikes, even Tri bikes! The Divide Fat fits all fat bikes and larger Plus tires. The Divide dropout design is extremely versatile, making the divide front or rear ready. Even on the most rugged terrain or jumping through the air, the Divide has a massive 55lb/25kg carrying capacity when eyelet mounted and a 70lb/33kg capacity when axle mounted using one of their Fit Kits. The Divide is made to fit up to 3" tires with room for mud, and the Divide Fat fits all fat bike tires. With height adjustable dropouts, the Divide has plenty of room for fenders, even with large tires. A low pannier rail makes it easier to take bags off with gear lashed to the deck. It also lowers the center of gravity making the bike more stable.



The Elkhorn, a slender multi-tool of a rack

Stable and secure, the more minimal Elkhorn rack is set to come out in Summer 2022. With 3-pack mounts on the uprights for your favorite cargo or bottle cages and more tie-down points on the deck than you could ever need, the Elkhorn lets you feel the trail beneath you rather than the tail wag behind you. The rack comes in two versions, a Tall, and a Short. The Short is designed for 27.5 and 700c wheels. Fits tires up to 27.5 x 3" or 700c x 38mm. The Tall is designed for maximum mud clearance and bikes with 29" tires. Fits tires up to 29 x 3.25". Eyelet mount ready for front or rear the Elkhorn can also be thru axle or QR skewer mounted using the same Fit Kits as the Divide rack. All Old Man Mountain racks are backed by a Lifetime Warranty, so between their warranty and their Fit Kits you can be confident that this will be the last rack you ever need.



Old Man Mountain website



<https://www.instagram.com/oldmanmountainracks/>



An All New Bike Rack Design That Fits Any Bike



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