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Amsterdam

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New Ultralight Insulated Jacket and Backpack Capsule from British Brand Albion

Amsterdam - 17 March 2021 - Albion, the British brand making cycling gear for British conditions, is launching its new ultralight insulated jacket and backpack capsule. The new Albion ultralight insulated jacket combines warmth, breathability and packability in a stripped back jacket to deliver performance that matters, when you need it most.

Whether you're racing across continents or just want a lightweight jacket packed with performance for long rides and multi-day trips, the Albion Ultralight Insulated Jacket is a versatile outer layer created for riders who seek uncompromised performance.

Under 100 grams insulated jacket

Weighing just 99 grams in size small, this jacket uses Clo's Eco Vivo breathable recycled insulation concept in externally baffled engineered panels to deliver an optimal combination of breathability and warmth for its weight. Utilising a 100% recycled nylon ultralight ripstop face fabric with a Co DWR coating to provide some shower resistance, the jacket is highly packable and comes with a stuff sack making it fit easily into a pocket or section of on-bike luggage.



“We’re really excited to be introducing these two products to our range. The combination of performance with this level of packability and versatility gives them so many interesting use cases, and means they sit really firmly within our overall strategy of creating gear to help you go outside and stay there for longer. It’s a good material story too, with both products utilising a 100% recycled, bluesign® approved nylon main fabric with a Co DWR, and the insulation in the jacket using 90% post-consumer recycled content.”

— Charlie Stewart, co-founder and head of product at Albion

Ultralight backpack

The capsule also includes an ultralight backpack, for riders wanting the flexibility of additional carrying capacity in a backpack that is also extremely packable. Weighing just 23 grams and packing down to fit easily into a section of a pocket or frame bag, this backpack can be used to carry additional clothing or nutrition during long rides, or stowed away and carried easily if not being used. Made using 100% recycled ultralight ripstop nylon with a Co DWR, the bag also features a strip of reflective trim on the bottom of the bag for additional visibility from behind when worn.



Pricing

- Jacket - £145
- Bag - £35
- Bundle - £170

About Albion

Albion makes cycling gear for British conditions. Inspired by the great British outdoors, we use modern technical fabrics to create functional cycling products for all seasons.

Features Jacket:

- Engineered fit - insulated and lightweight panels combined to optimise warmth and breathability
- Ultralightweight, breathable micro ripstop fabric with Co Durable Water Repellency (DWR) coating
- Clo™ Eco Vivo recycled insulation
- YKK Vislon 2-way zip with cord pullers
- Stuff sack for high packability
- Weight - 99 grams (size S)
- Adjustable draw-cord hem with internal rear gripper
- On bike fit - shorter front and dropped rear
- Reflective logo trim at the rear
- Fabric - 100% bluesign® approved recycled nylon
- Made in Italy

Features Backpack:

- Engineered for extreme packability
- Ultralightweight micro ripstop fabric with Co Durable Water Repellency (DWR) coatingWeight - 23 grams
- Weight - 23 grams
- Suggested contents weight limit of 0,75 kg
- Reflective trim on bottom
- Fabric - 100% bluesign® approved recycled nylon
- Made in Italy



Albion - Website



Albion - Instagram



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