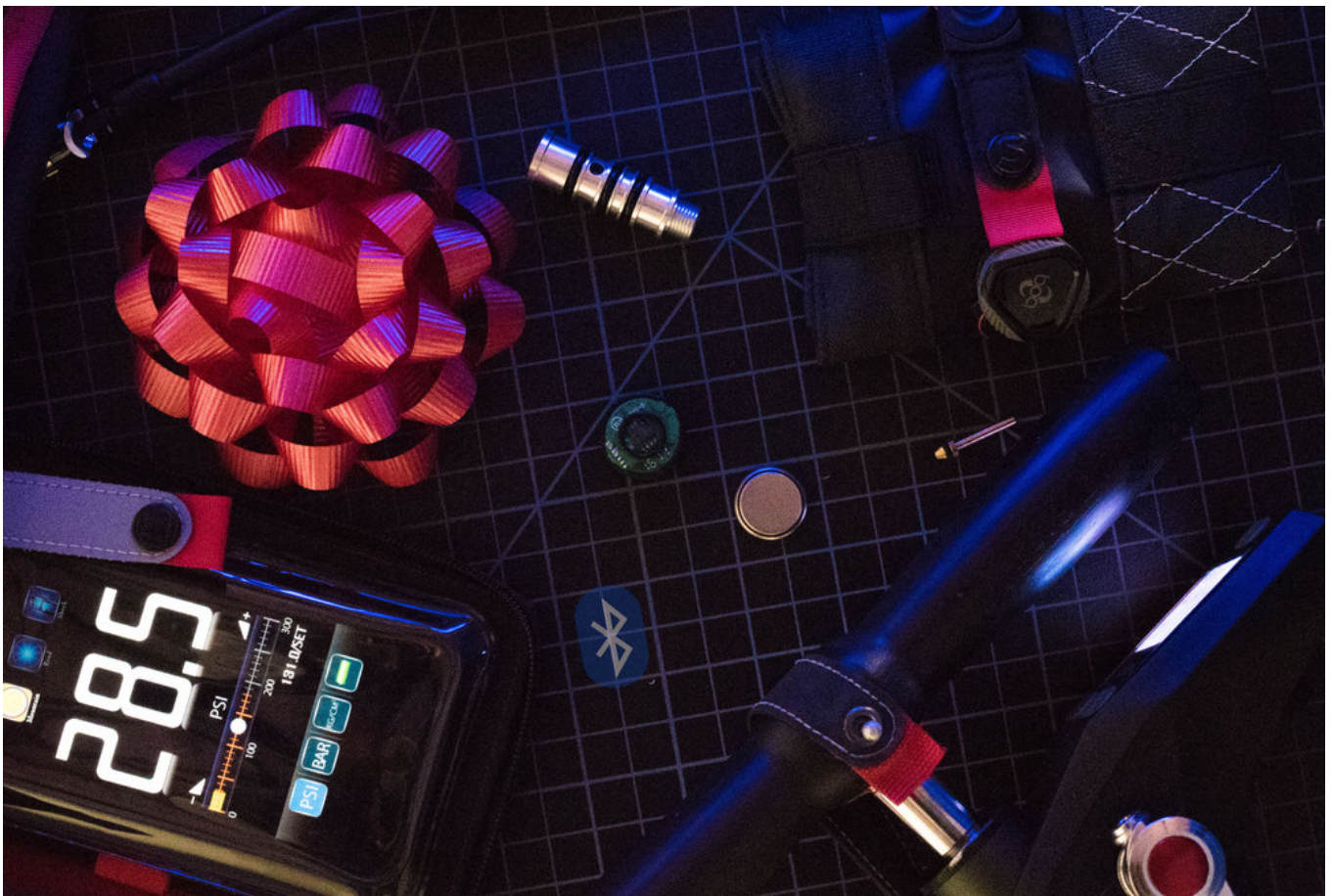




© 27 October 2020, 07:30 (CET)

Avoid any last-minute gift stress with these must-haves products from SILCA



Indianapolis, 27 October - We're on the verge of the holiday season and that means one thing; gifts. This can always get tricky, especially if your loved one is a cyclist and you have no idea what to get him or her. Luckily SILCA makes a ton of beautiful products that will make cyclists of any level (very) happy. Below we've made a summary of this season's most wanted products.

MATTONE (saddle bag)



MATTONE is a water resistant, ultra-compact seat bag which attaches to the seat rails. The seat pack uses the BOA® Closure System and has an unique zipper design that allows it to be accessed while still attached to the bike. The seat pack is compact yet spacious and can hold a number of things such as: one inner tube, one CO2 cartridge and one tire lever. There is even a separate flap for an ID, credit card or some cash. The design is safety-conscious and features a sleek black exterior with reflective graphics on the outside and enhanced visibility with a high contrast red interior for better visibility.

MSRP: \$46 / £36

[Full Image gallery](#)



Mattone Seat Pack Product page

SEAT ROLL ASYMMETRICO



A sleek and compact seat roll designed to store everything you need for flat tire repairs or light mechanicals out on the road or trail. The ASYMMETRICO is a highly optimized update to the multi award winning Seat Roll Premio. Secured by the BOA® Closure System that is 15x stronger than Velcro, uses a ratcheting mechanism that will not creep or loosen even under the most extreme riding conditions.

The ASYMMETRICO simplifies the packing and rolling of the seat roll. It uses lighter weight materials and adds strategic reinforcement to build a tighter, more compact roll with more capacity than any other. SILCA kicked it up a notch with lighter materials, reduced bulk, improved abrasion resistance, an extra pocket, and unique asymmetric design which allows you to pack more into a smaller volume, and room for up to 700x45 (29x1.75") tubes.

MSRP: \$49 / £38

[Full Image gallery](#)



[Seat Roll Asymmetrigo product page](#)

SICURO TITANIUM BOTTLE CAGE - 2NDGEN



The beauty of the 2nd generation Ti bottle cages does not only lay within the versatility of the material, but also in the way it installs on any type of bicycle. Adding to the charm, SILCA can custom laser engrave and anodise the cage. The baseplate for the SICURO Ti Bottle has been redesigned with not only stylish, but also purposeful improvements. The plate allows riders to adjust an additional 7mm fore-aft for better positioning. The new shape allows the cage to sit 5mm higher than the previous design; making it a better fit on small frames as well as full-suspension frames.

MSRP: \$65 / £50



[SICURO Titanium Bottle Cage - 2ndGen product page](#)

SUPER SECRET CHAIN LUBE



This chain lube brings all of the super speed and silent running of a hot-melt wax-dipped chain to a drip applied wax. Providing all of the benefits of a wax minus all the hassles. The chain lube also utilizes the world's fastest, most lubricious additive, nano-scale Tungsten DiSulfide. This lube is made with the cyclist in mind: for those who are looking to maximize performance through friction reduction or anyone who loves a silent running bicycle. The chain lube comes in 3 sizes: 4 oz. or 8 oz. bottles with the precision applicator tip for dripping on your chain. And the 16 oz. jar with 12 oz. lube (leaving room for your chain) for dipping the chain.

MSRP: starting from \$25 / £20



[SILCA Super Secret Chain Lube product page](#)

NASTRO CUSCINO



NASTRO CUSCINO is the perfect tape option for the rider who wants the best cushioning. With eight colorways there is definitely one that fits your bike like a glove. So it's great for (extreme) Gravel, CX and Adventure type riding as well as during the colder winter months and several hours on the indoor trainer. Additionally, CUSCINO offers the highest level of comfort for those who prefer to ride “glove free”. The thicker wrap provides ultra-dampening and less rebound to mitigate fatigue during rougher or endurance rides. It also features a tuneable grip level depending on wrap direction. SILCA's Butterfly technology allows for a cleaner, more customisable wrap at the brake levers with minimal bulk or deformation of the hoods.

MSRP: \$50 / £39

[Full Image gallery](#)



[Bar Tape product page](#)

ABOUT SILCA

SILCA was founded in 1917 by Felice Sacchi just outside of Milan, Italy. SILCA was the first company to put gauges on pumps, the first to produce a true ‘high-pressure’ frame pump and the first to work with revolutionary lightweight materials developed during WWII, and later the first to bring CO2 to roadside inflation. Today SILCA is located in Indianapolis, IN where they continue to build iconic products that use the best materials and craftsmanship available.



SILCA - Manufacturers of the finest pumps and tools for bicycles



https://www.instagram.com/silca_velo/

ABOUT TWOTONE AMSTERDAM

We are an Amsterdam based sales and PR consulting agency. We pride ourselves on being flexible enough to adapt to any situation and tough enough to ensure things get moving. We love to drink good coffee, hear your story and learn how we can help you and your brand.

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