



© 27 October 2020, 07:30 (CET)

SILCA launches the ultra-compact Seat Roll ASYMMETRICO and adds two new colorways to the NASTRO CUSCINO line



Indianapolis, 27 October - A sleek and compact seat roll designed to store everything you need for flat repairs or light mechanicals out on the road or trail. The ASYMMETRICO is a highly optimized update to the multi award winning Seat Roll Premio. SILCA also added two new colors to the existing NASTRO CUSCINO line. This barwrap is a 3.75 mm thick tape which provides cushioning and comfort equivalent to 4.5 mm tapes of existing technologies.

ASYMMETRICO

Taking 5 years of user feedback and making more than 100 prototypes, the Asymmetrico, simplifies the packing and rolling of the seat roll. It uses lighter weight materials and adds strategic reinforcement to build a tighter, more compact roll with more capacity than any other. SILCA kicked it up a notch with lighter materials, reduced bulk, improved abrasion resistance, an extra pocket, and unique asymmetric design which allows you to pack more into a smaller volume, and room for up to 700x45 (29x1.75") tubes.

Secured by the BOA® Closure System that is 15 times stronger than Velcro, uses a ratcheting mechanism that will not creep or loosen even under the most extreme vibration and impact. The 3M Hypalon Strap provides additional support to securing the contents and reducing the rattling noises on more intense road conditions. The Dual-layer, water resistant material expels water and debris to keep contents clean and dry for use.



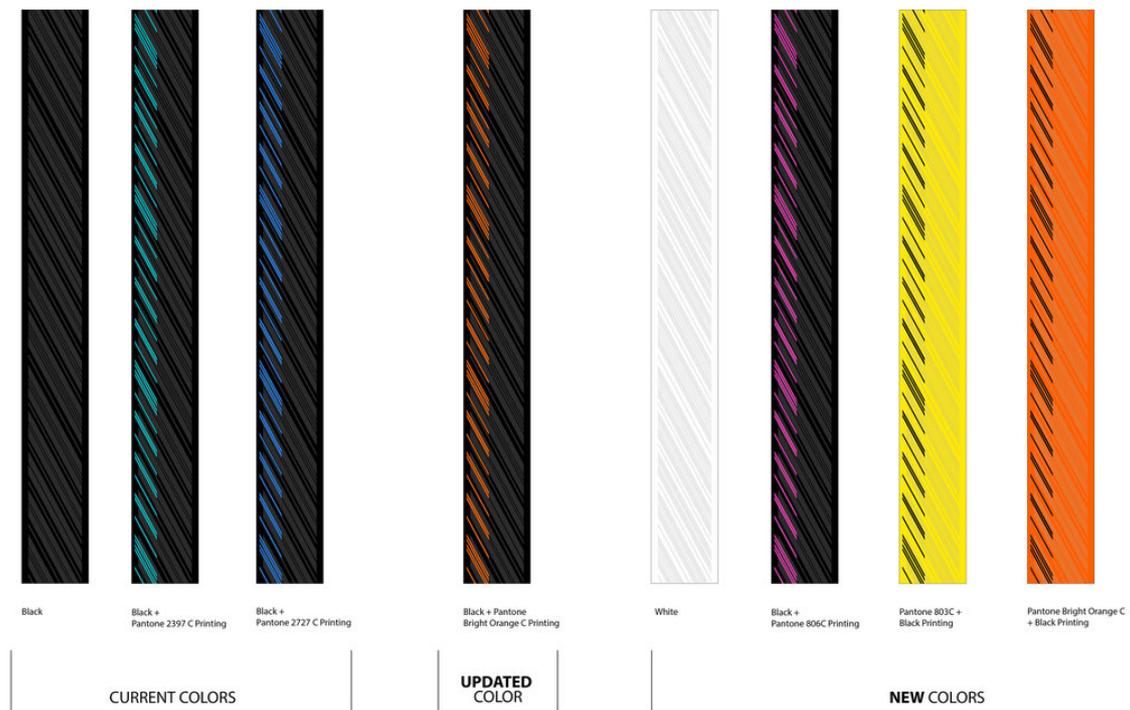
Specifications

- 2-Ply Ballistic Nylon Construction with Hypalon outer jacket
- Boa® L6 Closure System with Lace Guide
- Padded Rail Guard protects saddle rails and speeds Installation
- FOUR internal pockets
- Black reflective printing provide stealthy HI-VIS in low light conditions
- Holds tubes up to 700x45mm
- Weight - 85 grams
- Price: £37.85



NASTRO CUSCINO

The current NASTRO CUSCINO line has been extended with two new colors: Neon orange with black and neon yellow with black. With three existing, one updated and four new colors the line is complete.



CUSCINO is the perfect tape option for riders who want thickest cushioning. Great for (extreme) Gravel, CX and Adventure type riding as well as during the colder months and several hours on the indoor trainer. Additionally, CUSCINO offers the highest level of comfort for those who prefer to ride “glove free”. The thicker wrap provides ultra-dampening and less rebound to mitigate fatigue during rougher or endurance rides. Featuring a tuneable grip level depending on wrap direction. SILCA Butterfly technology allows for a cleaner, more customisable wrap at the brake lever with minimal bulk or deformation of the hoods.



Specifications:

- Ultra-damping 3.5mm thick Tri-Laminate design delivers equivalent cushioning to double wrap tape
- Linear asymmetric deboss allows tape to dissipate vibration and channel moisture
- Aluminum expanding bar-end plugs
- Extended length to accommodate handlebars of different disciplines
- PU finishing tape
- Butterfly shaped brake clamp covers
- Price: £38,60



NASTRO CUSCINO Bar Tape

About SILCA

SILCA was founded in 1917 by Felice Sacchi just outside of Milan, Italy. SILCA was the first company to put gauges on pumps, the first to produce a true 'high-pressure' frame pump and the first to work with revolutionary lightweight materials developed during WWII, and later the first to bring CO2 to roadside inflation. Today SILCA is located in Indianapolis, IN where they continue to build iconic products that use the best materials and craftsmanship available.



https://www.instagram.com/silca_velo/



SILCA - Manufacturers of the finest pumps and tools for bicycles



More Pictures - Media Kit

ABOUT TWOTONE AMSTERDAM

We are an Amsterdam based sales and PR consulting agency. We pride ourselves on being flexible enough to adapt to any situation and tough enough to ensure things get moving. We love to drink good coffee, hear your story and learn how we can help you and your brand.

Twotoneams.nl

Two
tone
Amsterdam

Twotone Amsterdam