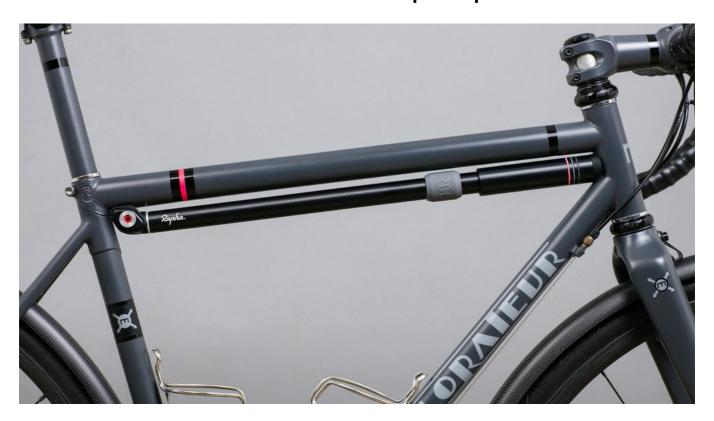


RCC and SILCA join forces once again and collaborate on the IMPERO pumps



Indianapolis, 27 October -Rapha Cycling Club (RCC) is a global community of passionate and active cyclists. Together with SILCA, they've created a limited edition IMPERO ULTIMATE Frame Pump and the POCKET IMPERO Pump. All SILCA pumps are assembled by hand with meticulous attention to details that makes them the finest in the world.

IMPERO ULTIMATE

The IMPERO ULTIMATE frame pump features an unique 2-stage head gasket ensures a complete seal around the valve while the barrel, handle and piston – all machined from aluminium – combine for the most efficient inflation of any portable pump. To ensure a lifetime of flawless use, the machined aluminium head comes complete with a brass check valve. The unique FlexWing Silicone bumpers are placed on the head, handle tip and main barrel to protect paintwork and prevent road vibration. The bumpers on the main barrel also act as a compression lock to stop the handle from moving while the handle itself features an ergonomic grip for a firm handhold. The frame pump sits securely beneath the top tube and is designed to accommodate tubing diameters between 25mm and 64mm. All IMPERO ULTIMATE frame pumps are hand assembled at the SILCA home office using Alcoa Aluminum extrusions and bar stock.









Specifications

- All aluminum construction
- Italian leather 19mm diameter piston gasket
- Brass check valve
- FlexWing Technology Fits Tube size between 1" (25mm) and 2.5" (60mm)
- Silicone bumper for secure fit and paint protection
- Lever-free 2-Stage sealing advanced elastomer head
- Most efficient Inflation of any Portable Pump (112 strokes = 100psi size Small)
- Covered by SILCAShield

• Weights: SM: 256g M: 267 g L: 278g XL: 289g

• Limited edition RCC design

• Price: £162



RCC x Silca Impero Ultimate Frame Pump | Rapha Cycling Club Bicycle Pump

For Riding Long Short Rides | Rapha

POCKET IMPERO

The POCKET IMPERO is between a high pressure and high volume pump. Heat is the enemy of mini-pumps. More strokes generates more friction which produces more heat and heat is wasted energy. Unlike most mini-pumps, this pump does not suffer from efficiency loss when hot. At 200 strokes the POCKET IMPERO reaches higher pressures than any other pocketable pump ever tested in the BikeRadar test protocol, meaning that it is pushing more air with fewer losses than pumps of either high pressure, or high volume designs. The unique Slide-Lock Silicone sleeve improves grip and doubles as a handle lock when in your pocket.





Specifications

- Full alloy construction with CNC alloy head
- Premium leather piston gasket and brass check-valve
- Slide-Lock Silicone sleeve
- SILCA Shield 25 year hard parts warranty
- 89 psi at 200 strokes

- Length 20.3 cm
- Weight 150g
- Limited edition RCC design

• Price: £115



RCC x Silca Impero Ultimate Frame Pump | Rapha Cycling Club Bicycle Pump

For Riding Long Short Rides | Rapha

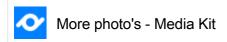
About Rapha & RCC

Founded by Simon Mottram in London in 2004, Rapha makes the world's finest cycling clothing. For 15 years, their products have redefined comfort, performance, and style for cyclists from absolute beginners through to WorldTour professionals. The Rapha Cycling Club was founded in 2015 to bring cyclists together, and today there are already more than 17,000 members worldwide. Rapha has 21 Clubhouses across Europe, North America and Asia have become hubs for RCC members and local cyclists, offering a café space and stocking the latest products.

About SILCA

SILCA was founded in 1917 by Felice Sacchi just outside of Milan, Italy. SILCA was the first company to put gauges on pumps, the first to produce a true 'high-pressure' frame pump and the first to work with revolutionary lightweight materials developed during WWII, and later the first to bring CO2 to roadside inflation. Today SILCA is located in Indianapolis, IN where they continue to build iconic products that use the best materials and craftsmanship available.

2	The World's Finest Cycling Clothing and Accessories. Rapha
	https://www.instagram.com/rapha/
<u>s</u>	SILCA - Manufacturers of the finest pumps and tools for bicycles
	https://www.instagram.com/silca_velo/



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