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SILCA is introducing three new colorways for the NASTRO CUSCINO

Thursday August 27, Indianapolis - Earlier this year SILCA introduced the NASTRO CUSCINO, a 3.5mm thick tape for long indoor training sessions, aggressive riding and racing which provides cushioning equivalent to 4.5mm thick tapes of existing technology. The CUSCINO Texture, inspired by F1 tire technology, allows the tape to be wrapped in either a moderate texture or high texture format depending on preference. Now, they're launching three new colorways: All white, hot pink on black and neon orange on black. More colours will be added soon.

NASTRO CUSCINO is the perfect tape option for the rider who wants the thickest cushioning. So it's great for (extreme) Gravel, CX and Adventure type riding. As well as during the winter months and several hours on the indoor trainer. Additionally, CUSCINO offers the highest level of comfort for those who prefer to ride "glove free". The thicker wrap provides ultra-dampening and less rebound to mitigate fatigue during rougher or endurance rides. Featuring a tuneable grip level depending on wrap direction. SILCA Butterfly technology allows for a cleaner, more customisable wrap at the brake lever with minimal bulk or deformation of the hoods.

Inspired by advancements in running shoe foam and F1 tires as well as SILCA's own research into rolling efficiency, impedance and damping, SILCA realised that technology in material could allow for a significant improvement in bar tape. Using a laminate of SILCAthane, SILCALon and 3M Visco-elastic adhesive instead of a single foam extrusion, the tape can be optimised across a range of desired features. The resulting tape has a softer, more comfortable feel, higher wet and dry grip, better vibration isolation, and 3 to 5 times the durability of existing tape materials. Since the actual wrap of the tape can be as important as the tape itself, we've also developed a full adhesive backed 'butterfly' to better cover the back of the lever clamp area without adding bulk, a high grip finishing tape and expanding aluminum/composite end plugs to ensure every detail is perfect.

Specifications:

- Ultra-damping 3.5mm thick Tri-Laminate design delivers equivalent cushioning to double wrap tape
- Extended length to accommodate handlebars of different disciplines
- Linear asymmetric deboss allows tape to dissipate vibration and channel moisture
- Aluminum expanding bar-end plugs
- PU finishing tape
- Butterfly shaped brake clamp covers
- SRRP: \$50



NASTRO CUSCINO BAR TAPE ON THE SILCA WEBSITE

Instructions:

Prior to installation, it is recommended you clean your existing handlebars and remove any debris and/or existing bar tape. For complete instructions, please watch this YouTube video:

About SILCA

SILCA was founded in 1917 by Felice Sacchi just outside of Milan, Italy. SILCA was the first company to put gauges on pumps, the first to produce a true 'high-pressure' frame pump and the first to work with revolutionary lightweight materials developed during WWII, and later the first to bring CO2 to roadside inflation. Today SILCA is located in Indianapolis, IN where they continue to build iconic products that use the best materials and craftsmanship available.

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