

Quality Bicycle Products Signs Distribution Agreement with Pelago for Rack Sales in North America



Monday, January 6th, 2019 — HELSINKI, FINLAND - Helsinki based, Pelago Bicycles' will begin selling their original rack collection in North America from January, 2020 in partnership with Quality Bicycle Products, the largest distributor of bicycle parts and accessories in the bicycle industry.

The Pelago rack collection includes their [Commuter](#), [Utility](#) and [Basket](#) options

Put through their paces the world over the indefatigable #Pelagorack is known for its original design, 3 different mounting pieces for fork end installation versatility, and the both commuting and bikepacking savvy Rasket; a totally new innovative product.

“We were impressed with Pelago's no-nonsense ethos, purpose driven product aesthetic and most of all, dedication to durable and high quality manufacturing” said Rich Tauer, President of QBP. “With more riders looking at their bike as more of a tool than a jewel, it made sense for us to expand our rack offering and help bring Pelago to this side of the pond”

“The opportunity to team up with QBP for our North American expansion was a no brainer.” adds Pelago co-founder, Timo Hyppönen. “we've admired QBP's contribution to the bike industry since before we started Pelago more than ten years ago and to have them now bring our racks to dealers across North America is a dream come true for us!”

More about Pelago

Pelago is a Helsinki based company founded and run by devoted cycling enthusiasts. Following a vision to create functional, beautiful products that stand the test of time, Pelago bikes are designed to make the most of the daily journey and to serve multiple purposes. Beyond their own bicycles, the company also serves greater urban commuting and bike travelling needs with their versatile stainless steel racks, that increase the functionality of any bike.





Useful Links:



Media kit - Twotone Amsterdam



#pelagorack hashtag on Instagram



Pelago  Here for Good on Instagram



PELAGO BICYCLES on FB



Pelago Film & Video

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