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PEdAL ED sets a new standard for training kits with their Heiko Collection

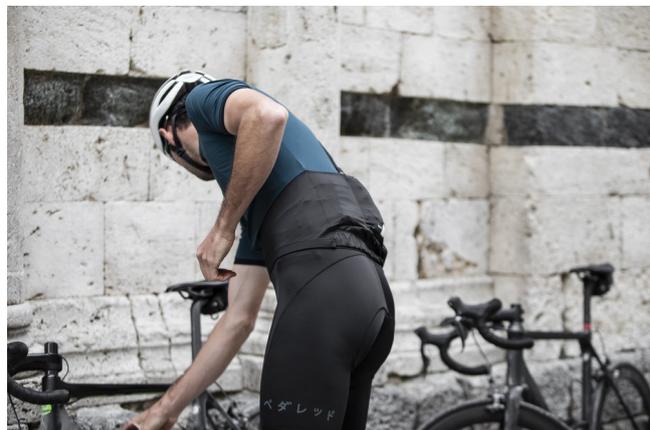
Mens collection - New Spring/Summer Collection 2019



Amsterdam, May 2019- The Heiko Collection is a simple design, combined with leading-edge fabrics and an adapted cut. PEdAL Ed is introducing three new colorways for the men's collection for this season: teal, yellow and black. From arm warmers to socks, jerseys and bibs, the complete line is fully inspired by the natural elements.

HEIKO JERSEY

The Heiko Jersey is designed to bring cycling to a new level of comfort with its pure and simple design and unique fabric. While creating the Heiko, PEDAL ED wanted to provide every kind of rider with the best possible feeling during every ride. The innovative Sensitive® fabric has a relaxed yet extremely stretchy fit and is highly breathable. This Jersey is the new standard for everyday rides and trainings.



The jersey has three big rear cargo pockets and a side zip-pocket for valuables. This guarantees enough storage during long spring and summer rides. The reflective logo on the front and the back of the jersey sure completes the look. Its unique waist shape is designed as an extension of the bibshorts. It creates a leaner silhouette, while the five different solid colors inspired by natural elements - fire, snow, sand, rocks and water- offer an incredibly elegant look. The jersey can be matched with the full range kit with the Heiko Bib shorts, arm warmers and socks.

Specifications

- Soft touch Sensitive® fabric
- Highly breathable
- Sun protection material
- Three cargo rear-pockets

HEIKO BIBSHORTS

The Heiko Bibshorts are created for everyday trainings and rides and are designed to provide the best possible experience while being on your bike. The upper mesh section ensures the necessary breathability in hot conditions and the anatomic shape of the Elastic Interface® pad guarantees a perfect feeling for long rides.



The Heiko bibshorts are made of a 4-way fabric and allows an exceptional freedom of movement. The silicon finish on the legs gripper ensures the perfect fit. The oval back support structure helps for a more comfortable and stable experience. This decreases pressure over the shoulders.

Specifications

- Top performance Cytech® pad
- Special high density foam
- 4-way stretch fabric
- Oval back support

HEIKO ARM WARMERS

The Heiko Arm warmers are designed to keep you warm during cold and fast descents. It also protects your arms from sun exposure during the summer days. The arm warmers are made from the soft touch Sensitive® fabric and provide an extra skin comfort. They are extremely light and fit easily in your jersey's pocket, this comes in handy regardless of the weather.



Specifications

- Sun protection material
- Soft touch Sensitive® fabric
- Air circulating fibres
- Reflective logo on wrist

HEIKO SOCKS

The Heiko Socks are made of sweat-wicking fabric that help keep your feet dry and comfortable, the strategic net construction delivers additional breathability. The socks are designed with comfort in mind and provide a compression fit while performing.



Specifications

- Dry fast and comfort
- Highly breathable
- Meryl Skinlife® fiber
- Reinforced toe and heel

About PEDAL ED

PEdAL ED was founded in Tokyo, Japan in 2007 by creative talent Hideto Suzuki. Suzuki began creating beautiful and functional apparel to complement his cycling lifestyle in Tokyo. The brand started out of love for cycling and has since created a number of award-winning collections. PEdAL ED believes that each garment's feature can improve function and performance as well as make the most comfortable and long-lasting garments on the market. PEdAL ED apparel is now handmade in Italy, where the heart of cycling apparel production lies.



Design for Cycling Clothing and Accessories | PEDAL ED



PEdAL ED (@pedaledjapan)

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