

Brick Lane Bikes Releases Hitchhiker All-in-one Adventure Frameset

One Frame. Endless Possibilities.

Amsterdam, May 2018 - The new BLB Hitchhiker is an all-in-one adventure frameset. Whether it's bike packing in the wild, touring across continents or just using it for your daily urban commute, this frameset has everything that you will need! Set it up as single-speed or with gears thanks to classic style drop-outs. Aim to the smoothest asphalt or make use of up to 40c tyre clearance on the most challenging gravel roads, anyway you will like it!



Built from Columbus Cromor tubing and based on touring geometry with all the right clearances, the Hitchhiker delivers a durable and well balanced ride. Equipped with fender mounts (that allow up to 40c tyres) and rack/pannier mounts, you can gear up for the everyday commute or a full scale escape into the wilderness. Excellent stopping power is provided whatever the conditions through either 160mm disc rotors or canti brakes. Cabling is external, ensuring that maintenance is straight forward and super simple.



More about Brick Lane Bikes

Established in 2006, Brick Lane Bikes was the dream of a former London cycle courier. His dream to create the UK's first all track bicycle Store rapidly became reality. Now 12 years later, the Store, based in East London, has ensured that Brick Lane Bikes is synonymous with all things urban cycling. Selling new and Vintage bikes, frames, parts and accessories, the store has become the forefront of Europe's urban cycling culture.

From what Brick Lane Bike has seen in their store and what their customers have asked for, they've been able to develop their own brand and source products from all around the world. All BLB products stay true to their East London heritage - perfectly blending function and style whilst maintaining our emphasis on things customisation and bespoke bike building. They now manufacture their own ranges of bikes, frames, wheels and components and have established exclusive European rights for a number of brands including Aventón, Velocity, H Plus Sons, 6KU, and Ass Savers.

This press release is based on an article published on [Bikebiz](#).



Presskit - Brick Lane Bikes



@bricklanebikes



Brick Lane Bikes



Brick Lane Bikes Website



Renate Matroos

renate@twotoneams.nl

twotoneams.link/newsletter

[renatematroos](#)

[twotoneams](#)

ABOUT TWOTONE AMSTERDAM

We are an Amsterdam based sales and PR consulting agency. We pride ourselves on being flexible enough to adapt to any situation and tough enough to ensure things get moving. We love to drink good coffee, hear your story and learn how we can help you and your brand.

[Twotoneams.nl](https://twotoneams.nl)



Twotone Amsterdamnewsroom