

# THE MUDDER MINI FILLS THE GAP AND KEEPS YOUR FACE DIRT FREE

**Gothenburg - April 2018** - Ass Savers releases a new front mudguard called the MUDDER Mini that offers face and headset protection for all wet weather gravelleers! As usual, it attaches effortlessly and without tools to the bike to deliver the best experience on gravel rides when it rains.



As the gravel segment expands, cyclists face new challenges. The issue of having dirt thrown in your face is a well known problem among mountain bikers. With huge clearances for wide tires in the front fork, gravel riders are now facing a similar issue.

While mountain bikers are used to mud, gravel bikers face a different challenge. Anyone who has ridden on a wet gravel road is familiar with the mixture of fine sand and water that seems to be designed especially to seek and destroy bearings, not to mention what it does to your eyes on a long ride.

The MUDDER Mini is here to offer relief for your face and headset bearing. Simply mount it to your fork legs just above your front tire and you will dramatically reduce the amount of spray in the critical areas. The MUDDER Mini attaches with innovative adjustable anti-slip straps to guarantee an instant and perfect fit on all fork sizes.

*The MUDDER Mini is available now for a very reasonable €12,- on the [Ass-Savers.com](https://www.ass-savers.com).*



Presskit - MUDDER Mini

## **About Ass Savers**

Summer 2011, faced with yet another rainy ride home from the office, Ass Savers founder, Staffan Widell, ripped a piece of cardboard and stick it underneath his saddle just to get home reasonably dry. Surprised by the positive result, he decides to develop it into a mudguard concept together with a couple of cyclist friends and founded the Ass Savers company.

Now they employ 5 people and operate out of their headquarters in Gothenburg, Sweden. More than one million Ass Savers have been sold and the brand that started as a joke is now recognized by millions of cyclists all over the world.

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## **ABOUT TWOTONE AMSTERDAM**

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