

Enisaurus elevates the Ass Savers' design with Limited Edition Art

Valencia-based illustrator Enisaurus is the second artist to join Ass Savers' Kollektion series

Gothenburg - December 2017 - Valencia-based artist and illustrator Enisaurus joins the Kollektion Series from Ass Savers. In this series, artists are challenged to bring their unique style to special edition Ass Savers. After a successful Kollektion collaboration with Mander, it's now time for Enisaurus to bring joy to your mudguard with his mind-bending illustrations.

Enisaurus' illustration style can be described as a tasty soup of pop culture, reconstructed patchworks and a vivid palette of colours, stirred with a graphic designer spoon. Often colourful and with a geometrical base, it's not hard to trace his roots in the rich heritage of the Spanish tiles tradition. Yet still, his work is not traditional in any sense. Using the latest hardware and software tools available to him as an illustrator, he tells contemporary stories infused by an eccentric imagination.



As some of his fellow countrymen in the wake of the economic crisis, Enisaurus left Spain to seek out a career as a graphic designer in London. After a few exciting years in the London advertising world, he returned to his hometown Valencia last year as an illustrator, picking up momentum and international clients from his small home studio.

“We fell in love with his compelling mix of visuals and quirky characters. Shortly after our first contact, it became clear that we also shared a passion for space, astrophysics and stories about evil red mutant blobs. What better platform for a Kollaboration could you find?”

— Staffan Widell, Ass Savers’ co-founder

Find out more about the collaboration between Enisaurus and Ass Savers in an extensive interview [here](#).

Three different Ass Savers designs by Enisaurus and a beautifully matching bandana are now available in a special edition gift box online at ass-savers.com for just €45. Items are also sold separately.



Kollection Series

Ass Savers has always seen their products as a canvas on which they can build exciting collaborations. The Kollection Series is a space for deeper explorations with designers and artists that the brand admires. It doesn't have a target group and it doesn't aim to please anyone's eyes except their own. The Ass Savers team just hopes that you share their stoke for great stuff.

About Ass Savers

Summer 2011, faced with yet another rainy ride home from the office, Ass Savers founder, Staffan Widell, ripped a piece of cardboard and stick it underneath his saddle just to get home reasonably dry.

Surprised by the positive result, he decides to develop it into a mudguard concept together with a couple of cyclist friends. True to the Gothenburg humor tradition, they call the project Ass Savers and after testing a few successful prototypes, the friends post [a short video](#) of the product online.

The rest is mudguard history. The video goes viral and within 24 hours they build a simple web shop and six months later, Widell quits his daytime job to fully focus on the new company.

Today the company employs 5 people and operates out of its headquarters in Gothenburg, Sweden. More than one million Ass Savers have been sold and the brand that started as a joke is now recognized by millions of cyclists all over the world. As the first mudguard ever to be used by professional cyclists in the UCI World Tour, it has proven that a good idea can go far.

Besides making various unicolored mudguards, Ass Savers are an excellent brand carrier. The Ass Saver has become a recent favorite promotional item among many reputable brands in cycling. On the list of clients, you can find companies like Adidas, Rapha, Le Coq Sportif, Sram, Canyon, Red Bull, Trek, Cannondale, Castelli, Cinelli and many more.



Presskit - Ass Savers X Enisaurus



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