

Speedvagen's European Fitting Tour Event Calendar



For immediate release:

Amsterdam, July 2nd 2017 - The Speedvagen crew is heading to Europe from August 26th to September 11th with stops in Amsterdam, London and Girona. They'll host fittings, events with partners and friends, Fit Clinics and Speedvagen demo rides. In the middle of the beautiful canals the Speedvagen team will be setup at the **Rapha Amsterdam Clubhouse from Saturday, August 26th to Tuesday, August 29th**. There will be rides with the Speedvagen crew, with the possibility test-rides, attend a Fit Clinic as well as still signing up for a fitting.

"What I am really starting to find is that there are many people who are not racers that could be enjoying a much nicer cycling experience with a steel bike made for them"

— ex-pro Christian Meier

In **London** Speedvagen has also partnered with Rapha, and the fittings will take place at their beautiful **Soho Clubhouse from Thursday, August 31st to Sunday, September 3rd**. Like Amsterdam, there will be rides, demos, a Fit Clinic as well as fittings for a custom Speedvagen.

"Christian Meier was so impressed by his Speedvagen he decided to purchase a small fleet as rental bikes for his The Service Course business."

— Paul Skilbeck from handbuildbicyclenews.com

For the ultimate custom experience, they've partnered with Speedvagen owner, and former world tour professional rider, Christian Meier, for an extended stop at his new shop, **the Service Course in Girona**. People from all over Europe are able to fly over and enjoy the luxury treatment that Service Course has to offer, as well as test riding bikes in the most beautiful surroundings possible. **From Tuesday, September 5th to Monday, September 11th** future Speedvagen owners can sign up for the full treatment of what Christian experienced riding for teams like Garmin or Orica with one of the packages he's put together or configure one that works best for you.

If you're interested in a fitting, email info@speedvagen.com to sign up.

- [All further information in Fitting Tour Press Release here](#)
- [Link to the Speedvagen Fitting Tour website page](#)
- [Press kit with imagery](#)

Amsterdam, The Netherlands | 26/08 - 29/08



- **26th of August - SPEEDVAGEN OPEN TOUR HOUSE**

Join the Speedvagen crew and ex-pro Christian Meier Saturday, August 26th to see a fleet of their latest road machines, take one for a spin and exchange some high 5s with the team. This will be a great opportunity to catch up with founder, Sacha White about his fitting philosophies, steel bicycles and even book a fitting for your very own custom race machine. There will be beer and snacks provided.

17:00 - 21:00 - [Rapha Amsterdam Clubhouse - Sign On - Facebook Event](#)

- **27th of August - SPEEDVAGEN FIT CLINIC AND GROUP RIDE**

A perfect opportunity to learn some key fit principles from Speedvagen founder, Sacha White before heading out on a short ride with the Speedvagen team and other owners, with complimentary drinks on return. The Speedvagen Fit Clinic is a 3-hour course where we share our fit principles and teach you how to apply them to your own riding. Followed by a 40 km ride around Amsterdam

08:00 - 11:00 - [Rapha Amsterdam Clubhouse - Sign On - Facebook Event](#)

- **29th of August - SPEEDVAGEN GROUP RIDE**

Join us at Rapha Amsterdam for a longer 60km ride. Plan to stick around after as Speedvagen will be treating everyone to coffee after back at the Clubhouse!

08:00 - 11:00 - [Rapha Amsterdam Clubhouse - Sign On - Facebook Event](#)

London, United Kingdom | 31/08 - 03/09



- **31st of August - OPENING NIGHT**

Join Speedvagen founder Sacha White, Rapha founder and CEO Simon Mottram and renowned suit maker Timothy Everest MBE for a discussion on non-standard business and blazing your own trail.

06:30-09:00 PM - [Rapha Soho Clubhouse - Sign On - Facebook Event](#)

- **1st of September - AN EVENING WITH SPEEDVAGEN AND HARTLEY CYCLES**

Portland based Speedvagen are touring Europe! Meet them look mum no hands! for drinks, giveaways and framebuilder chat with [Hartley Cycles](#), hosted by [Laura Scott](#).

07:00 - 22:00 PM - [Look Mum No Hands!](#) - [Sign On](#) - [Facebook Event](#)

- **2nd of September - SPEEDVAGEN FIT CLINIC AND GROUP RIDE**

A perfect opportunity to learn some key fit principles from Speedvagen founder, Sacha White before heading out on a short ride with the Speedvagen team and other owners, with complimentary drinks on return. The Speedvagen Fit Clinic is a 3-hour course where we share our fit principles and teach you how to apply them to your own riding.

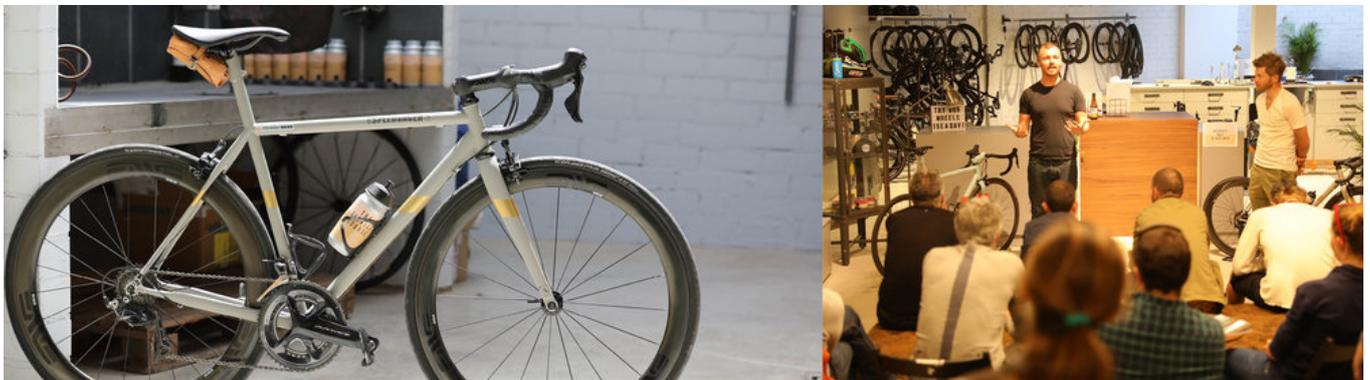
08:00-11 AM - [Rapha Soho Clubhouse](#) - [Sign On](#) - [Facebook Event](#)

- **3rd of September - SPEEDVAGEN CLUBHOUSE RIDE**

Join our special Speedvagen ride for a 100km spin into the Home Counties, with complimentary drinks on your return to the Clubhouse

08:00 AM - 03:00 PM - [Rapha Soho Clubhouse](#) - [Sign On](#) - [Facebook Event](#)

Girona, Spain | 05/09 - 11/09



[The Service Course](#) and Speedvagen will combine strengths to offer you a cycling experience like no other. Ride in one of the world's premiere cycling destinations, with one of the world's premiere custom steel bike builders. The Service Course has built a cycling trip that will show you the best that Girona has to offer, with incredible rides, support and experiences, while Speedvagen provides you the opportunity to ride one of the most sought after custom steel bikes. You can receive a fitting by Sacha White himself and get an intimate encounter with the brand.

The Service course will be hosting a 3-day and a 7-day Speedvagen packages.

Who are these trips for? If you are a current Speedvagen owner come and ride with us and other Speedvagen aficionados in beautiful Girona. If you are ordering a bike, come and get a fit by Sacha while enjoying a week of riding in Girona with the opportunity to test ride a Speedvagen. If you are thinking about a Speedvagen but not quite sure yet. Come and ride with us for the week test ride a Speedvagen, meet the team and learn more about the brand.

All further information on The Service Course website.

- **5th of September**

Breakfast at La Fabrica. Easy spin to get the legs warmed up! Lunch at La Fabrica. Afternoon Coffee at Espresso Mafia whenever you wake up from your siesta! Evening reception at The Service Course with drinks and "Meet the Builder" session with Sacha.

- **6th of September**

Breakfast at La Fabrica. 3 hour light gravel ride hosted by ENVE. (gravel will be rideable by road bike). Lunch at La Fabrica. Afternoon coffee at Espresso Mafia with all your new riding mates! **ENVE hosted dinner with super star Chef Henrik Orre.**

- **7th of September**

Breakfast at La Fabrica. 2-3 hour ride including a **Fit Clinic** where Sacha will talking us through fitting ourselves to our own bikes based on his fit philosophy. Lunch at La Fabrica. Afternoon Coffee at Espresso Mafia. Dinner out with the crew!

- **8th of September**

Breakfast at La Fabrica. 3+ hour ride in the hills around Girona! Lunch at La Fabrica. Followed by afternoon Coffee at Espresso Mafia. Evening coffee roastery tour.

- **9th of September**

Breakfast at La Fabrica. Followed by a 2-3 hour ride. Lunch at La Fabrica. Afternoon Coffee at Espresso Mafia. Evening ZWIFT competition, so you better carb up!

- **10th of September**

Breakfast at La Fabrica. Then a 2-3 hour ride including a **Fit Clinic** where Sacha will talk us through fitting ourselves to our own bikes based on his fit philosophy (For group joining us for the three day group). Lunch at La Fabrica. Afternoon Coffee at Espresso Mafia. Dinner out with the crew!

• 11th of September

Breakfast at La Fabrica. Then a 2-3 hour ride including a fit clinic where Sacha will talk us through fitting ourselves to our own bikes based on his fit philosophy. Lunch at La Fabrica. Afternoon Coffee at Espresso Mafia.

About the Vanilla Workshop

Sacha White started making frames in 1999 under the Vanilla name. By 2003, the bikes had gained a sort of cult following and White came up against two problems: 1) the waitlist for a Vanilla had grown to 5 years and 2) because of the long wait, many owners weren't riding their bikes the way they were meant to be ridden. Being a racer and ex-messenger himself White, while he loved to build something that was very fine, had no interest in building a bike that was going to hang on a wall.

About Speedvagen

Born in 2006, Speedvagen was created as an answer to the stigma of long waitlist and perceived preciousness of Vanilla. At it's core, Speedvagen is a minimalist, modern race machine, built for each individual owner with a turn around time of 2 weeks to 2 months, depending on the details. All design, fabrication, paint and buildout is done in-house in our Portland, Oregon workshop.

Speedvagen.com

[@thevanillaworkshop](https://www.instagram.com/thevanillaworkshop)

[#SVFitTour](https://www.instagram.com/SVFitTour)



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OVER TWOTONE AMSTERDAM

We are an Amsterdam based sales and PR consulting agency. We pride ourselves on being flexible enough to adapt to any situation and tough enough to ensure things get moving. We love to drink good coffee, hear your

story and learn how we can help you and your brand.

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