

ZWATT begins shipping first power meters after successful crowdfunding campaigns

And in doing so is taking the next step to make power meters more accessible for every cyclist

Copenhagen, 7 June 2017 - Team ZWATT has begun delivering their power meters to backers of their successful crowdfunding campaigns on Kickstarter and Indiegogo. The startup, created by [SENSITIVUS Gauge](#), that has set the goal of manufacturing the most accessible and competitively priced powermeters on the market and at the same time providing the best possible accuracy to assure a superior product. Zwatt's [maintenance fee model](#) ensures full support for the user and a lot of real world data to further improve the power meters with the world's largest test team [[link to Fb post with prime example](#)].

Keeping the price of the power meters as low as possible is one of the company's main goals and they do this by outsourcing the production to Asia and testing the final product before delivery in their test facility in Latvia. Another reason why they can keep the price low, while guaranteeing quality is by cutting out the middleman and directly selling to consumers via Indiegogo or on TeamZwatt.com. An option to buy the power meters from Amazon is coming as well.

Over-the-air updates

Team Zwatt power meters, like electric cars, can get over-the-air firmware updates through the Team Zwatt app, available for Android and the iOS app is currently in beta and rolling out soon. This allows the power meters to become better and more accurate over time. With the subscription model, all the power meters can be monitored as well. This makes it easy to detect problems and to act on them, allowing to improve your power meter long after it has been installed on your bike.

ZPIDER

The first ZPIDERs, the total power measurement option from Zwatt, have been delivered to backers last month with the rest following in June and the feedback has been very positive. This batch originally didn't have a L/R balance, but that was easily fixed with a firmware update. Showing the power of over the air updates. Also, Zwatt announces new options on the ZPIDER power meter: a 170mm and 175mm arm. These are available now and will ship soon.

ZIMANOX

The left-only crank arm power measurement option ZIMANOX is now shipping as well. After an initial problem with the accuracy of the power meter in real-world circumstances, discovered around the beginning of May in their testing facility in Latvia, additional testing and development was needed to provide users with the most accurate product. A new calibration tool and a new algorithm were developed by the end of the month, making sure the product was as good as possible.

About Team ZWATT


Team ZWATT is run by SENSITIVUS gauge – a Copenhagen-based Danish start-up developing advanced electronics for bike brands. The first products include power meter sensors for crank based power meters. sensitivus.com/zwatt

Both power meters are now available in the Team Zwatt Shop: The [ZPIDER](#) for €499,- and the [ZIMANOX](#) for €339,-. Both come with a 24-month maintenance fee of €4,46 per month when sharing your data or €8,92 per month if you decide not to share your data.

I have my ZPIDER installed now and took it on a 230km spin this weekend! Happy to say that I'm impressed thus far! Installation was a doddle and it connects flawlessly to my Wahoo. Thanks Team Zwatt!

– @Thejasonhearne on Instagram

 Team ZWATT Bike Power Meter on IndieGoGo

 Team ZWATT FAQ



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