

Speedvagen Launches the OG Classic as a Limited Release



For immediate media release:

June 1, 2017

Can a “classic” steel bike be fast, lightweight, and hand built in the modern era?

We challenged ourselves to build a timeless bike with the feel and flavor of a top-end vintage race bike, but with all the benefits of Speedvagen technology and modern components.

Meet the **OG Classic**, a minimalist-vintage-inspired-all-day road machine. Spec'd in a purely classic, trend-bucking, modern polished silver build kit - every part was considered to the fullest extent, featuring many custom US and Italian made parts from companies that we love to work with.

Hand made at The Vanilla Workshop, available only for a limited time. We're not here to make a gagillion bikes. We're here to make a few, very labor intensive bikes that will be truly meaningful for their owners.

The facts:

Order window is open for 3 weeks only. (June 1 - June 23rd)

Price - \$6495.00

Sizes - 5 standard sizes 50-58

Paint - Matte or Gloss Slate Blue

Deposit - \$500 locks you in

The Build:

- Campagnolo Potenza groupset
- ENVE Carbon 2.0 road fork
- Industry Nine i25SL wheel set, 1450g of direct power to forward motion.
- Extremely limited edition all white Fabric Carbon ALM
- Sim-Works Wonderer bars with Fabric Silicone tape
- Ritchey seatpost head & PRO PLT stem, both painted to match
- Paul custom high polished QR Skewers
- Chris King headset
- Kogel ceramic derailleur pulleys.
- Stainless steel King Cages.
- 700x28c Clement Strada LGG Gunwale Clinchers
- Plus, all of the features of our standard Speedvagen Road frame including Berzerker dropouts, integrated seatmast, superlight steel and strategically placed stainless reinforcements.

Link to high res photo assets

<https://www.dropbox.com/sh/ysapuk7jzu8snrt/AABIjwk4m4xo504VZZ5OCBAna?dl=0>

Link to product page

<http://www.thevanillaworkshop.com/ogclassic-road-bike/>

About The Vanilla Workshop

The Vanilla Workshop is a community; A collaboration between master designers, fabricators, frame builders, and painters all working to build the best bicycle you will ever own. The Vanilla Workshop is located at 1735 SE Powell Blvd. Portland Oregon.

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