

SILCA Introduces the *Maratona WEB*, and the *Mattone WEB*.

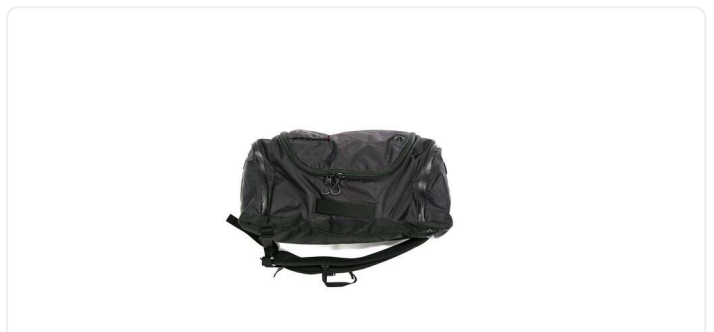
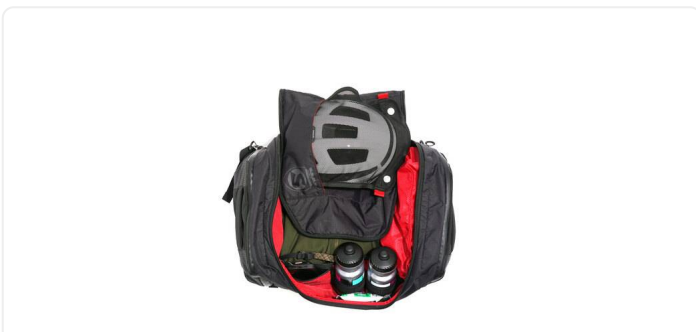
SILCA Introduces the *Maratona WEB*: The Ultimate Adaptable Gear Bag, and the *Mattone WEB*: The Most Adaptable Seat Pack for Road and Trail.



INDIANAPOLIS, IN — July 2nd, 10:00 EST / 16:00 CET— SILCA, a leader in high-performance cycling components and accessories, today launches the *Maratona WEB* gear pack. Building on a heritage of travel expertise, the *Maratona WEB*, at its 45L., is its smartest, most adaptable luggage piece yet. Designed to replace multiple bags with a single, adaptable system, the *Maratona WEB* easily morphs to your travel needs, whether you are carrying it as a duffel through the airport terminal, wearing it as a backpack for hands-free convenience, or using it as a dedicated race-day gear bag.



Engineered to meet most airline carry-on standards, the Maratona WEB is sized perfectly at 22" x 14" x 9" (55.9 x 35.6 x 22.9 cm) to fit smoothly into overhead bins. It holds 45 liters of gear while remaining a featherweight 1030 grams, ensuring it stays with you from the moment you land until the ride starts. The exterior is crafted from durable black ripstop nylon with a reinforced structure in high-wear areas to help the bag maintain its shape. It is equipped with YKK Aquaguard water-resistant zippers for added durability, smooth functionality, and premium weather protection during transit.





As a companion for cyclists on the go, the Maratona WEB's integrated helmet carry system features Fidlock SNAP magnetic hardware for one-handed, fast, and silent engagement. This allows you to secure your helmet externally when needed and completely remove or stow the WEB system away when not in use. Inside, a high-contrast red lining makes it easy to find your gear, while a flexible side pocket keeps shoes or dirty kit isolated. Additional smart organization includes an internal zip pocket for tools and accessories alongside a zippered, padded soft pocket to safely protect your phone or passport. Whether packing for a multi-day stage race or a weekend getaway, the Maratona WEB is your premium and well-organized gear hauler.





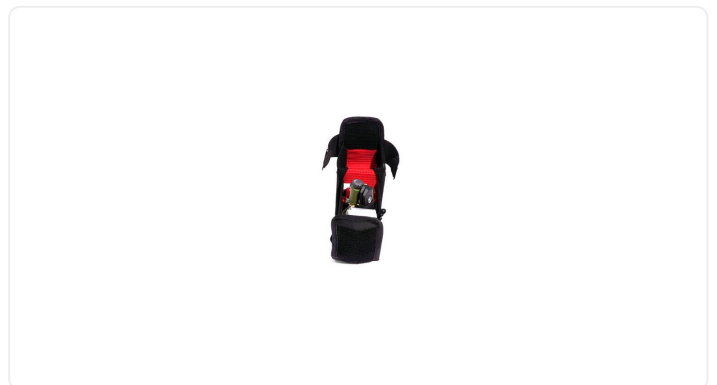
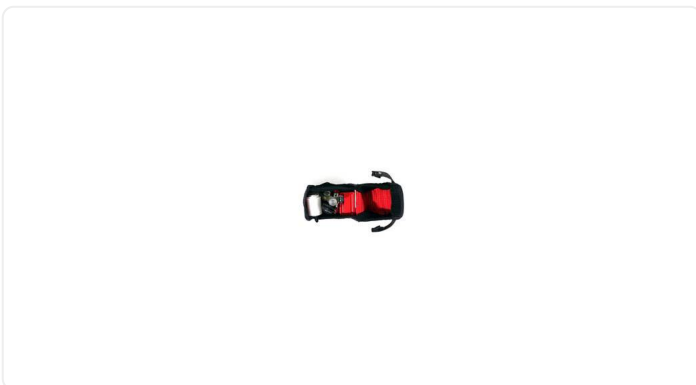
Maratona WEB Key Features:

- Morphs quickly between a duffel, hands-free backpack, and race-day gear bag.
- Fits overhead bins at 22" x 14" x 9" with a spacious 45L capacity.
- Weighs only 1030g, crafted from reinforced ripstop nylon with YKK water-resistant zippers.
- Fidlock fast, one-handed magnetic external helmet carry system that can stow away completely when not in use.
- High-contrast red interior lining, a dirty-gear side pocket, and a padded passport/phone pouch

The Mattone WEB: The Most Adaptable Seat Pack for Road and Trail.



SILCA, a leader in high-performance cycling components and accessories, today releases the Mattone WEB seat pack. As the most adaptable and affordable addition to the acclaimed Mattone seat pack lineup, the Mattone Web is engineered to mount securely and deploy quickly.



Whether stashing an unexpected roadside find or easily accessing the right tool needed for a mid-ride repair, the Mattone WEB is built for reliability and readiness. It features semi-elasticized mesh gussets that offer the perfect amount of stretch, all encased by a rugged, 360° ripstop nylon chassis.



The standout feature of the Mattone WEB is its ability to dynamically adjust its internal volume around varying loads. Utilizing a high-tension Hypalon BOA® closure system alongside a reinforced stability strap, the pack cinches down tightly to prevent shifting and rattling, even over the roughest terrain. When lightly loaded, it maintains an ultra-compact, out-of-the-way profile underneath your saddle.

The design philosophy behind the Mattone WEB centers on being prepared without being weighed down. Having essential tools readily available is vital when facing unexpected equipment issues or strict time constraints on the road or trail. Additionally, the unique mesh side panels provide flexible capacity on the fly, offering the perfect spot to store unexpected items found along the way—like a pocket knife or an 8 mm socket spotted in the bike lane.

Mattone Web Key Features:

- Semi-elasticized side panel gussets allow for flexible, expandable internal capacity.
- 360° Ripstop nylon body provides robust structure, weather resistance, and long-term durability.
- Hypalon BOA® closure system dynamically adjusts pack volume and locks the bag in place.
- Reinforced stability strap eliminates bag sway, even on rough surfaces.
- Compact profile compresses tightly when lightly loaded, remaining completely out of the rider's way.

The Maratona WEB and Mattone WEB are available starting today at authorized SILCA dealers and online at www.silca.cc.

RRP Maratona WEB: \$199 / €239

RRP Mattone WEB: \$36 / €43

About SILCA

Founded in 1917, SILCA has spent over a century creating iconic, high-performance cycling tools, pumps, and accessories. Combining historical craftsmanship with modern materials and engineering, SILCA builds products designed to endure, optimize, and elevate the cycling experience.

Contact details

Kike Molaes

Account Manager & Creative

Silca | Post Carry Co.

kike@twotoneams.nl

[+31 615940264](tel:+31615940264)

Copy link

<https://news.twotoneams.nl/267449-silca-introduces-the-maratona-web-and-the-mattone-web/>