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Berlin-based WealthTech Platform:

Elinvar signs Mario Lessing and Linda van Rennings

Elinvar, the digital platform for business models in asset and wealth management, strengthens its management team. Mario Lessing is taking over responsibility for the Business Development unit with immediate effect, Linda van Rennings is joining Elinvar as Chief of Staff. Both report directly to the CEO & Co-Founder Chris Bartz.

Mario Lessing, formerly a Managing Director at UBS and Bethmann Bank, was appointed SVP Business Development at Elinvar since June 1. He will be responsible for the successful development and implementation of strategic partnerships and projects plus, as a member of the Operating Committee, he will oversee the development of Elinvar's WealthTech platform

„With its outstanding technical and regulatory expertise, Elinvar is connecting the entire asset and wealth management ecosystem on one digital platform. As SVP Business Development, I want to provide our partners with the perfect WealthTech platform to create the best digital solution for their clients and advisors“, says Lessing.

Mario Lessing has been with UBS for over twenty years, being responsible for the entire wealth management product and service offering as a Member of the Executive Board in Germany and Austria. Most recently, he worked at Bethmann Bank as a Managing Director.

Along with Mario Lessing, Linda van Rennings started as Chief of Staff & Spokesperson. The digital expert previously headed Online Communications for several years at German Digital Association Bitkom. Linda van Rennings: „As Chief of Staff, I want to support Elinvar's sustainable growth, ensuring that Elinvar continues to generate the greatest possible value for our partners, their clients, our team and all other stakeholders.“

Elinvar has been able to attract a number of highly qualified newcomers in recent months, including

- Tilo Stolzenburg, previously Infront, and Sven Reißmüller, previously IKAV, Baader Bank, as Directors Partner Relationships
- Daniel Wolters, previously Bankhaus Lampe, as Director Compliance
- Ulrike Marquard, previously Performance Media Deutschland, as Director Human Resources
- Olaf Baer, previously Trade Republic, as Head of Finance

With its Platform as a Service, Elinvar addresses a wide range of business models in asset and wealth management, including banks, discretionary portfolio managers and insurances. By the end of the year, the volume of assets for which the Elinvar platform is used is expected to exceed 10 billion euros.

ABOUT ELINVAR

Elinvar bietet eine WealthTech Platform as a Service für Geschäftsmodelle im Bereich der Vermögensanlage. Die multimandantenfähige Plattform bietet Service-Pakete für Kernprozesse wie Kundenmanagement, Online-Abschlussstrecke, Unterstützung in der persönlichen Beratung, Portfoliomanagement, Reporting, Rechnungsstellung, online Kundenzugang und Kommunikation sowie den Anschluss von Drittdienstleistern, bspw. depotführende Banken, Marktdaten- oder KYC-Anbieter. Elinvars Partner profitieren von der Kombination führender Technologien und dem optimalen regulatorischen Setup, das Elinvar durch die entsprechenden BaFin-Lizenzen bietet. Mit diesem vollumfänglichen Ansatz bietet Elinvar seinen Partnern die einzigartige Möglichkeit, effizient neue Geschäftsmodelle umzusetzen, neue Wertschöpfungsketten zu erschließen und ihre Kosten zu optimieren. Indem alle Partner im Ökosystem ihre Kernkompetenzen kombinieren, generieren sie gemeinsam den maximalen Kundennutzen. Die besten Lösungen entstehen in Partnerschaft.

Elinvar is a WealthTech Platform as a Service, enabling asset & wealth managers to digitalize their business models. The multi-tenant platform offers service packages for core processes like client relationship management, online acquisition & coverage, onsite advisory support, portfolio management, reporting, invoicing, online client access and communication as well as third party connections, e.g. to custodian banks, market data or KYC providers. Elinvar's partners profit from the combination of leading technology and the optimal regulatory setup as Elinvar holds all necessary BaFin licenses. With this comprehensive approach, Elinvar creates the

unique opportunity for its partners to execute new business models, to access new value chains and to optimize their costs. As all partners in the ecosystem combine their core competencies, together they generate maximum customer value. The best solutions arise through partnership.

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