

DOCOMO PACIFIC Distributes 25,000 Free Glow Sticks for "Be Seen, Be Safe" Halloween Campaign

Tamuning, Guam— Have no fear, DOCOMO PACIFIC's got the gear! Continuing a Halloween tradition for the 12th straight year, DOCOMO PACIFIC is excited to launch its "Be Seen, Be Safe" Halloween Campaign on Guam and the CNMI. The annual campaign aims at keeping children safe this Halloween through the free distribution of 25,000 glow sticks.

Distribution of glow sticks will start on Friday, October 26th to Wednesday, October 31st, while supplies last. The following locations will distribute one glow stick, per child:

- All DOCOMO PACIFIC stores (in Guam & Gualo Rai, Saipan)
- GPD Precincts in Agat, Hagatna, Dededo, and Tamuning
- Select Mobil Service Stations in Saipan and Guam (Yona, Ysengsong, East Hagatna, and Agat)
- Calvo's SelectCare (on Guam and Saipan)
- Bank of Guam (on Guam and Saipan)

DOCOMO PACIFIC thanks our community partners Bank of Guam, Calvo's SelectCare, Mobil Oil Guam, and the Guam Police Department for working together to help thousands of kids experience a safer Halloween.

Together with the Guam Police Department, the "Be Seen, Be Safe" campaign started in Guam in 2006 and in Saipan a few years later, to ensure the safety of kids trick-or-treating on Halloween night.

DOCOMO PACIFIC has been an incredible public-private partner with the Guam Police Department (GPD) through its “Be Seen, Be Safe” Halloween Campaign. This program has given GPD a “front and center” opportunity to meet the children (and adults) who plan to enjoy Halloween in a safe and courteous manner by using the glow sticks while walking about in the dark. The glow sticks effectively alert motorists to trick-or-treaters and other pedestrians in the area. When would-be trick-or-treaters visit our precincts for their glow sticks, we get the privilege of engaging them and their parents in discussions about safety practices. We cannot thank DOCOMO PACIFIC enough for their consistent help to keep our children safe on the busiest night of the year for pedestrian traffic and movement.

— Guam Police Department Chief of Police JI Cruz

Halloween and safety always go better together. We’re happy to continue this Halloween tradition in the Marianas and appreciate the support of our community & business partners to help make this campaign a success.

— DOCOMO PACIFIC President and CEO Roderick Boss

Glow stick recipients are highly encouraged to practice safe usage. As with any costume accessories, DOCOMO PACIFIC recommends that glow sticks be loosely fastened to a child’s wrist, trick-or-treat bag or costume and NOT be hung around a child’s neck.

For more information, feel free to reach out to DOCOMO PACIFIC Public Relations Coordinator Ken Quintanilla at kvquintanilla@docomopacific.com.

ABOUT BETTER TOGETHER

DOCOMO PACIFIC provides TV, Online, Mobile, Phone, and Enterprise Solutions in Guam and the Marianas. The company employs 640 associates and serves customers through retail outlets located in Agat Point, Andersen Air Force Base Exchange, Agana Shopping Center, Dededo Mall, Guam Premier Outlets, Mangilao Mobil, Micronesia Mall, Tamuning HQ, and Gualo Rai & Susupe, Saipan.

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