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Otrium awarded fastest growing technology company by Deloitte Fast 50

Otrium, the online outlet marketplace for end-of-season fashion is the fastest growing technology company in the Netherlands.

The company, founded in 2016 was awarded the honour by Deloitte's Fast 50. The awards rank the very best of the technology sector and recognise those companies that have demonstrated exceptional growth in turnover over the last four years.

The Deloitte Fast 50 ranking features both private and public listed technology companies that have demonstrated innovative strategies, sound management practices and marketplace vision driving them to achieve the status of high-growth leaders. Deloitte calls on companies from across the technology spectrum to apply for the awards.

Otrium was founded by Max Daniels and Max Klijnstra in 2016 to offer a digital solution to the enormous amount of unsold stock in the fashion industry.* The company solves this by smartly connecting supply and demand of existing unsold seasonal inventory.

In 2019, Otrium was honoured in the Rising Star category, recognising the most promising up-and-coming companies who have been in business less than 4 years.

Milan Daniels says: "We are humbled to have been recognised in this way. Even more so because there are so many extraordinary businesses emerging and scaling in the Netherlands. It's an exciting time and it's only the beginning – we are on a mission to tech-enable designer brands to make sure every item of clothing is worn. There is much more work to be done."

Ivo Meij, Senior Manager at Deloitte: "We had no doubt last year when we awarded Otrium a Rising Star Award that we would be seeing the company rank very highly this year. We are very happy to see them follow in the footsteps of many other incredible Dutch scale ups and look forward to seeing how the company grows in the future."

OVER OTRIUM

Our Mission

Tech-enabling designer brands to make sure every item they produce is worn

Our Story

Lots of fashion stays unsold. For the resources that went in and for the people who miss out, it's such a shame. We're here to fix this, making sure all clothing is worn.

We tech-enable designer brands to find an owner for every item they produce. We give brands an online outlet channel and digital tools to smartly connect dynamically-priced end-of-season collections with fashion-lovers. Then we give them the data so they can reproduce most-wanted items.

Our app re-imagines outlet shopping helping customers easily find reduced-price gems. We give end-of-season fashion a new start, which is smarter for the wardrobe, smarter for the wallet and smarter for the industry.

Otrium

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