

# Otrium

© 17 October 2019, 10:40 (CEST)

## Otrium won the Rising Star award at the Deloitte Technology Fast 50 2019

**Amsterdam, 15 October 2019** – Thursday night, Otrium received the Rising Star award. The Rising Star 2019 by Deloitte ranks the fastest-growing tech companies in The Netherlands, based on their level of innovation, growth potential and scalability.

The Rising Star is the award for the most promising young tech start-ups in the Netherlands and part of the [Deloitte Technology Fast 50](#). Tech companies under the age of four automatically take part in the Rising Star category.

Thursday afternoon Milan Daniels (Co-founder of Otrium) and the other nominees pitched for an independent jury. The jury was evaluating several aspects, but mainly focusing on level of innovation, scalability, sustainability and growth potential. The jury expects the Rising Star to be able to do well in the Fast 50 ranking within a few years.

During the Awards ceremony at Casco in Amsterdam, Otrium received the Rising Star award. Milan Daniels: “I think that this is an amazing recognition for our marketplace that is enabling more and more fashion brands to get the most value out of their previous collections. I am proud of the amazing team that works extremely passionate to enable the hyper growth of Otrium. We are looking forward to continue our journey of giving every fashion item produced a chance.

Ivo Meij, Senior Manager at Deloitte: “I know Otrium since the start and I am very proud to see the company growing to a real scale-up. I expect that Otrium will rank very high in the Deloitte Technology Fast 50 next year and follow the footsteps of old rising stars Bynder and Sendcloud.

**About Otrium**

Founded in 2016, Otrium's mission is to build the world's leading online outlet, connecting previous collections with fashion-lovers. Founded in 2016, Otrium now has over 100 brand partnerships including up-and-coming designers and global names, such as G-Star, Puma, Vans, Pepe Jeans and Scotch & Soda.

---

#### ABOUT OTRIUM

We're here to unlock the full potential of fashion outlet online. Otrium's full-service marketplace enables fashion brands to open an outlet store with zero effort and all the benefits. Through their Otrium store brands can sell outlet and previous collections to an online community of fashion lovers, while keeping full ownership of all items until sold. By opening a sale channel on Otrium's online marketplace, brands get faster turnover on their outlet and previous collections, access a fast-growing international shopping community and gather insightful data on their sales and following. We offer a full-priced service on off-priced collections. Our marketplace is brand strengthening and our customers always have a first-class shopping experience.

---

# Otrium

Otrium