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Max Klijnstra & Milan Daniëls in the Forbes 30 under 30 list

Otrium founders Max Klijnstra & Milan Daniëls are included in the prestigious Forbes list '30 Under 30'.

Thirteen Dutch persons are represented in the European edition of the American business magazine Forbes.

Co-founders Max (28) & Milan (27) are represented in the 'Retail & Ecommerce' category. Three other Dutch persons are mentioned in this category. United Wardrobe co-founder Sjuul Berden, Filling Pieces founder Guillaume Philibert and Your Super founder Kristel de Groot.

The list was personally assessed by a panel of experts in their field. The jury was formed by Nathalie Gaveau (founder, Shopcade), Susie Ma (founder, Tropic Skincare) and José Neves (founder, Farfetch).

The men have been working hard for the last 3 years to expand their fast-growing marketplace for fashion outlets. Currently Otrium has already more than hundreds of thousands of members and more than 100 brands have committed themselves. The target is to be the smartest and largest online fashion outlet in Europe by 2020.

ABOUT OTRIUM

We're here to unlock the full potential of fashion outlet online. Otrium's full-service marketplace enables fashion brands to open an outlet store with zero effort and all the benefits. Through their Otrium store brands can sell outlet and previous collections to an online community of fashion lovers, while keeping full ownership of all items until sold. By opening a sale channel on Otrium's online marketplace, brands get faster turnover on their outlet and previous collections, access a fast-growing international shopping community and gather insightful data on their sales and following. We offer a full-priced service on off-priced collections. Our marketplace is brand strengthening and our customers always have a first-class shopping experience.

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