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News

GoFundMe Introduces a 0% Platform Fee in Canada for Personal Campaigns

Leader in social fundraising launches free platform in Canada

Redwood City, California | December 14, 2017 — In time for the holidays, GoFundMe is introducing a 0% platform fee in Canada, starting with new personal fundraising campaigns. GoFundMe's free platform will make it possible for more people to get the direct help they deserve, as quickly as possible.

"The generosity of Canadians is unparalleled, and we witness it every day through our platform," said Rob Solomon, GoFundMe CEO. "Canada has become one of our largest giving communities, and we want to empower even more Canadians to help one another. As GoFundMe continues its evolution, it made perfect sense to introduce this new pricing structure in Canada."

With a 0% platform fee, GoFundMe will rely on voluntary tips from donors to help with the costs associated with providing its best-in-class customer service, trust & safety protections, and social fundraising technology. Canada is now the second market with this new pricing structure, following closely after the United States.

"As the industry leader in social fundraising, we are always looking for ways to make fundraising easier, faster, and a more successful experience so that even more people can get immediate, direct support. We are confident that our growing giving community in Canada finds value in our service and will want to help us maintain and improve our free platform," said Solomon.

As the largest and most trusted social fundraising platform, GoFundMe puts users' success and security above all else. GoFundMe takes pride in being the industry's leader in trust, support, and innovation in fundraising. GoFundMe will do what works best for its giving community of more than 50 million while continuing to provide the best experience, support and product for its customers.

About GoFundMe

Launched in 2010, GoFundMe is the world's largest social fundraising platform, with over \$5 billion raised so far. With a community of more than 50 million donors, GoFundMe is changing the way the world gives. Find us on [Twitter](#), [Facebook](#), and [Instagram](#).



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