



Over \$3 Billion Raised!

Reviews, Press & Media

GoFundMe is making national headlines every day!

News

In Time for Holidays, GoFundMe Introduces a 0% Platform Fee for Personal Campaigns in the U.S.

Redwood City, California | November 30, 2017 — In time for the holidays, GoFundMe is introducing a 0% platform fee, starting with personal fundraising campaigns based in the U.S. During this time of giving, GoFundMe's free platform will make it possible for more people to get the direct help they deserve, as quickly as possible.

"The holidays are a time for giving and generosity. GoFundMe is always looking for ways to make fundraising easier, faster, and more successful, and this time of year made perfect sense for introducing this pricing structure," said Rob Solomon, GoFundMe CEO. "From the beginning, our giving community has been incredibly generous. With this 0% platform fee, we will rely on voluntary tips from our donors to help with the costs associated with providing our best-in-class customer service, trust & safety protections, and social fundraising technology."

As the largest and most trusted social fundraising platform, GoFundMe puts users' success and security above all else. GoFundMe takes pride in being the industry's leader in trust, support, and innovation in fundraising. GoFundMe will do what works best for its giving community of more than 50 million while continuing to provide the best experience, support and product for its customers.

For now, all charity and international campaigns on GoFundMe will retain their current pricing structure.

About GoFundMe

Launched in 2010, GoFundMe is the world's largest social fundraising platform, with over \$5 billion raised so far. With a community of more than 50 million donors, GoFundMe is changing the way the world gives. Find us on [Twitter](#), [Facebook](#), and [Instagram](#).

###



WORLD'S #1 FUNDRAISING SITE



5-Minute Email Support



No deadlines or goal requirements



Mobile-Friendly Campaigns



Keep every donation you receive