



Over \$3 Billion Raised!

Reviews, Press & Media

GoFundMe is making national headlines every day!

News

GOFUNDME DONATES \$100,000 TO KID HEROES ON GIVING TUESDAY

World's Largest Social Fundraising Platform Celebrates Young Community Leaders by Helping Them Make a Difference

November 28, 2017 | Redwood City, CA -- This Giving Tuesday, GoFundMe is celebrating the next generation making a difference by donating \$100,000 to GoFundMe Kid Heroes. Every month, through the company's Gives Back program, GoFundMe employees are able to nominate a campaign that touches their heart. Today, GoFundMe employees are using Gives Back to celebrate Kid Heroes and surprising 100 campaigns with \$1,000 each.

The [GoFundMe Kid Heroes program](#), part of a larger holiday initiative, celebrates "kid heroes" who are making a difference in their communities and turning compassion into action. The GoFundMe Kid Heroes program showcases these kids and their families in a [central hub](#) where people can read inspiring stories, support amazing causes, and watch films of some of the young heroes. In addition, the hub features a [Parents' Guide](#) with advice, ideas, and tips for parents to help their kids turn compassion into action.

On Giving Tuesday, and throughout the holiday season, people will have the opportunity to support the work of these amazing Kid Heroes by donating to their important causes. These kids are an inspiration for all us and fundraising for a range of needs from community gardens to feed the homeless to lemonade stands to eradicate school lunch debt.

In addition to being able to support individual Kid Hero campaigns, people will also have the opportunity to make a [tax-deductible donation](#) towards campaigns for numerous Kid Heroes by making a contribution to the Direct Impact Fund.

"In a year of a lot of tough news, we can get inspiration from the children and their families who are leading the way and working to make the world a better place," said Rob Solomon, CEO of GoFundMe. "We hope these stories and resources bring families and communities together for positive change."

Read more about these kid heroes and support their causes at gofundme.com/kids.

About GoFundMe

Launched in 2010, GoFundMe is the world's largest social fundraising platform, with over \$4 billion raised so far. With a community of more than 40 million donors, GoFundMe is changing the way the world gives. Find us on [Twitter](#), [Facebook](#), and [Instagram](#).

About GoFundMe's Gives Back Program

Started by GoFundMe's founders, the Gives Back program puts GoFundMe's core values of spreading empathy and doing the right thing into practice. Once a month, every full-time employee nominates a GoFundMe campaign that touches their heart, and if selected, a donation of \$1,000 is made to that campaign. This program allows employees to see first-hand the direct and powerful impact of their work.

About the Direct Impact Fund

The Direct Impact Fund is an independent, registered 501(c)(3) non-profit organization that selects campaigns for the GoFundMe community to support. When a donor supports the Direct Impact Fund via www.gofundme.com/kids, the funds will be distributed to verified campaigns created by Kid Heroes.

