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Reviews, Press & Media

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News

GoFundMe and Thurgood Marshall College Fund Partner To Help HBCU Students Pay For College

Today, GoFundMe announced a partnership with Thurgood Marshall College Fund (TMCf), the nation's largest organization exclusively representing the Black College Community. GoFundMe and TMCf are teaming up to raise money in support of students at the nation's 47 publicly-supported Historically Black Colleges and Universities (HBCUs).

"No American should be prevented from enrolling in and graduating from college because of money. Sadly, that is a reality for many HBCU students," said Johnny C. Taylor, Jr., TMCf President & CEO. "This innovative partnership with GoFundMe makes ordinary people extraordinary philanthropists, through their online giving platform now used to support deserving HBCU students pay for their college education."

"We are proud to partner with Thurgood Marshall College Fund and help HBCU students pay for college. Thousands of students have turned to GoFundMe to help pay for college, and with college tuition on the rise, it's more important than ever to help support students pursuing their higher education," said Rob Solomon, GoFundMe CEO. "This new partnership will make it simpler and easier for HBCU students to get the financial support they need to thrive at college."

Today, GoFundMe released a new [TMCf fundraising hub](http://www.gofundme.com/tmcf), which will serve as a resource for students and their communities. We want to make it as easy as possible for GoFundMe donors to find students attending HBCUs, as well as giving students and their families the tips and tools they need for a successful campaign. GoFundMe and Thurgood Marshall College Fund launched six GoFundMe campaigns for students attending college at Howard University, Fayetteville State, Norfolk State, and South Carolina State. To make a contribution or to start a GoFundMe, please visit the TMCf fundraising hub here: www.gofundme.com/tmcf.

Charitable giving isn't a new phenomenon. For 30 years, TMCf has been raising money to support HBCUs and students across the country. What's different today is the ability to help just about anyone in the world in just a few clicks—and GoFundMe's social fundraising platform does just that. For the first time, TMCf is making it possible for anyone to quickly raise funds to pay for college online. In minutes, you can donate to or create a GoFundMe campaign, share it on social media, and encourage your online networks to do the same.

Over the past several years, students, teachers, and parents are increasingly turning to GoFundMe to raise money for education expenses, including college tuition. In fact, in the last two years, over \$100 million has been raised on GoFundMe for education-related campaigns, making it the fastest-growing category on the platform.

About GoFundMe

Launched in 2010, GoFundMe is the world's largest social fundraising platform, with over \$4 billion raised so far. With a community of more than 40 million donors, GoFundMe is changing the way the world gives. Find us on [Twitter](#), [Facebook](#), and [Instagram](#).

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