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News

Actress Salma Hayek Launches CrowdRise Campaign to Help Victims of Mexican Earthquake

Redwood City, CA | September 20, 2017 -- Today, actress, producer, and humanitarian Salma Hayek launched a [fundraiser](#) on CrowdRise, part of GoFundMe, to help her native country Mexico after the devastating earthquakes. Hayek also donated \$100,000 to the campaign.

"The people of my country have now suffered three natural disasters in a row," said Hayek on her CrowdRise campaign. "Many children and families are hurt and in terrible need. I'm contributing \$100,000 now to UNICEF which has teams on the ground responding. Please join me and contribute what you can and thank you."

Hayek also included her note in Spanish and posted videos in both [English](#) and [Spanish](#). All funds raised will benefit UNICEF.

To learn more and donate to the campaign, visit: <https://go.crowdrise.com/o/en/team/salma>

About CrowdRise

CrowdRise is the world's largest crowdfunding platform dedicated exclusively to charitable fundraising. CrowdRise enables people to creatively leverage their resources and networks to unlock the power of the crowd to support positive social missions and create massive impact. Founded by actor Edward Norton, film producer Shauna Robertson and Robert and Jeffrey Wolfe, CrowdRise has conceived, implemented and powered campaigns that have raised hundreds of millions of dollars to date. In January 2017, CrowdRise merged with GoFundMe to offer both people and organizations the best fundraising tools for any cause they care passionately about.

About GoFundMe

Launched in 2010, GoFundMe is the world's largest social fundraising platform, with over \$4 billion raised so far. With a community of more than 40 million donors, GoFundMe is changing the way the world gives. Find us on [Twitter](#), [Facebook](#), and [Instagram](#).



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