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Reviews, Press & Media

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News

Hot Dudes Reading Launches GoFundMe for Books in Houston and Florida

Redwood City, California | September 18, 2017 – In response to Hurricane Harvey and Hurricane Irma, Hot Dudes Reading today launched a GoFundMe campaign to raise funds to provide books to children in need across areas affected by the storms. Hot Dudes Reading, the Instagram account that celebrates book lovers across the United States, has partnered with First Book, a nonprofit social enterprise that has distributed more than 170 million books and resources to kids in need—including a focused effort providing books to children affected by natural disasters.

“We are thrilled to team up with Hot Dudes Reading and GoFundMe to get books to children affected by the storms. First Book is working now to provide books to children and families in temporary shelters and other sites across the affected regions and will be providing books to schools, libraries, and other programs as they re-open their doors,” said Chandler Arnold, First Book’s Chief Operating Officer. “First Book has already distributed more than 5 million new books affected by storms since Hurricane Katrina, and we know books mean so much to young people during challenging times—in addition to a new chance to learn, they also comforting stories at bedtime, the opportunity to visit faraway places through stories, and a welcome return to normalcy during what can be an uncertain time.”

Chronicle Books, Simon & Schuster, and other First Book publishing partners have donated 10,000 new books to this effort and 100% of funds donated will be used to get these books to kids in hurricane affected areas. Every \$10 donated will enable First Book to provide 18 new books to children affected by the storms (up to 10,000 books).



\$5,500 goal

Campaign created 4 days ago

Donate Now

Share on Facebook

Created September 11, 2017

CA Chandler Arnold ✓
Volunteer
WASHINGTON, DC

Donations

No donations yet. Help launch this campaign and become the first donor.

@HotDudesReading 4 Hurricane Relief



Click here to support @HotDudesReading 4 Hurricane Relief organized by Chandler Arnold

In addition to this campaign, GoFundMe has created a central location for all campaigns that have been created to help those affected by Hurricanes Harvey and Irma. To view the campaigns, click here:

Harvey: <http://gofundme.com/hurricaneharvey>

