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### Trending on GoFundMe: Giving Tuesday

This is the latest edition of Trending on GoFundMe, a weekly round-up of what's new on the world's largest social fundraising platform. If anything catches your eye, please don't hesitate to contact us for additional information or interviews at [press@gofundme.com](mailto:press@gofundme.com).

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#### Happy Giving Tuesday!

At GoFundMe, we're celebrating the biggest giving day of the year by thanking those who give back. We'll be awarding \$1,000 donations to over 100 campaigns throughout the day. Get inspired to give or start a GoFundMe by visiting this page: <https://gofundme.com/givingtuesday>

#### Ashley Benson Starts GoFundMe on Giving Tuesday for Wags & Walks Animal Rescue

New York, NY

"Pretty Little Liars" star Ashley Benson launched a GoFundMe on Giving Tuesday to benefit the Wags & Walks animal rescue nonprofit based in LA. Thanks to a new partnership with PayPal Giving Fund, users can now raise money on GoFundMe for over a million charities. Ashley Benson is leading by example and is encouraging her fan base to donate and to start GoFundMes of their own.

#### YouTube Star Colleen Ballinger (aka Miranda Sings) Raises \$41k to Fight Childhood Cancer

Santa Barbara, CA

Tapping in the support of her 10+ million subscribers, Colleen Ballinger celebrated her birthday by starting a GoFundMe to raise money to fight childhood cancer. After a livestream on YouTube on November 27, Colleen exceeded the \$40k she raised last year, and donations are still pouring in.

#### Young Man Raises \$48k for 89-Year-Old Neighbor's End-of-Life Care

Los Angeles, CA

Over the last four years, Chris Salvatore developed an unlikely but very deep friendship with his elderly neighbor, Norma, by taking the time to get to know her. She's been facing mounting health issues, and Chris wanted to fulfil her last wish: to receive professional, in-home care so she can enjoy her final days in peace in her own home. In less than a week, Chris raised enough money to do just that.

#### \$28k Raised for Grandmother Caring for 3 Abandoned Children

Chicago, IL

After three girls—Destiny (age 7), Derricka (2), and Errika(1)—were discovered abandoned and living in squalor by Chicago police, their grandmother Delores Anderson quit her two jobs to care for the girls full-time. Chicago police officer Charles Artz started the GoFundMe to help Ms. Anderson provide for the girls after their horrible ordeal.

#### Motorcycle Santa to Give Away Presents in Delaware and New Jersey

Wilmington, DE

Last year, Rocco Malin got into a Santa costume, hopped on his motorcycle, and gave away presents to unsuspecting but delighted kids from Wilmington to Newark. Determined not to run out of presents like last year, Rocco is getting an early start by starting a GoFundMe to buy as many presents as possible in anticipation of Santa's Christmas motorcycle ride.

#### Nashville Woman Raises Money to Buy Sanitary Supplies for Homeless Women

Nashville, TN

For the second year running, Nashville resident Kate Parrish has started a GoFundMe to raise money to buy pads and tampons for local homeless women who may not otherwise have access to sanitary supplies. She's aiming to exceed the amount raised last year and provide over 2,000 boxes of pads and tampons to women in need.

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#### About GoFundMe

Launched in 2010, GoFundMe is the world's largest online fundraising platform, with over \$3 billion raised so far. With a community of more than 25 million donors, GoFundMe is changing the way the world gives.

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