

# GoFundMe Awards \$10,000 in College Scholarship To Emettra Nelson at Michigan State

REDWOOD CITY, Calif., October 20, 2016 -- GoFundMe, the world's largest social fundraising platform, today announced ten recipients of the GoFundMe Scholarship, including Emettra Nelson at Michigan State. Ten college or postgraduate students were awarded \$10,000 each to help pay for their education.

[Emettra Nelson](#) is a single mother in her final year at Michigan State with only 19 credit hours between her and a degree in Agriculture, Food and Natural Resources. Currently living in East Lansing, she recently learned she was not awarded the financial aid that she's had in previous years. While she works part-time, the money she makes is not enough to cover tuition. Emettra turned to GoFundMe to get to the finish line and make her daughter proud.

"We're proud and excited to help these remarkable, determined students achieve their educational dreams," said Rob Solomon, GoFundMe CEO. "All of us here have been touched by the stories shared by the scholarship winners, and we can't wait to see how they'll continue to give back to their communities."

Over the past several years, students, teachers, and parents are increasingly turning to GoFundMe to raise money for education expenses, including tuition. In fact, in the last two years, over \$100 million has been raised on GoFundMe for education related campaigns, making it the fastest growing category on the platform.

Every month, college campaigns raise more than \$1.5 million on GoFundMe, with the average campaign raising nearly \$2,000. In just the last 12 months, \$20 million has been raised for college tuition on GoFundMe. With the average college graduate in 2016 facing \$37,172 in student loan debt—up 6% from last year—the need is clear.

## **About GoFundMe**

Launched in 2010, GoFundMe is the world's largest online fundraising platform, with over \$3 billion raised so far. With a community of more than 25 million donors, GoFundMe is changing the way the world gives.

Contact: [press@gofundme.com](mailto:press@gofundme.com)

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