

# J.Cortès & Oliva participation at the TFWA World Exhibition & Conference

02-07 October 2016, Cannes

The company J.Cortès Cigars was again present at the annual meeting of the Duty Free industry, in other words; the largest Duty Free and Travel Retail Exhibition & Conference in Cannes, France. This year, our booth was manned by Jules Pauwels, export manager, Tissa Dissanayaka, export manager, Peter Struber, commercial director and Thomas Gryson, travel retail coordinator.

As last year, we continue to focus on our Travel Retail Exclusive Neos Selection 50 cigars; offered in a luxurious tin, wrapped in a sleeve and topped off with a purchase gift. In addition to that, we are targeting the Asian, European, the Middle-East and the American market of cigars and cigarillos, both flavored and non-flavored, with our Neos Flavor Collection.

J. Cortès recently acquired the USA-based Oliva Cigars family business with branches in Miami and Nicaragua. With this acquisition, J. Cortès aims to diversify its product portfolio and further establish its position in the worldwide cigar market.



Film J. Cortès & Oliva Cigars | J. Cortès cigars

The premium handmade cigars Oliva and Nub has been presented at the TFWA trade show in Cannes for the first time. Many visitors at the J.Cortès & Oliva stand has experienced the incredible story of 2 cigar families and the making of the best cigars in the world via an unique virtual reality video. The NUB-chair has been an absolute eye-catcher and the VR-Experience has been enormous valued during the whole trade show.



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#### ABOUT J. CORTÈS

J. Cortès is a family run company with a passion for cigars. Cigars in all shapes and sizes. It's a never-ending story of dedication and craftsmanship that started in 1926. Don't smoke but enjoy! Our prime brands are J. Cortès, Country, Neos and Amigos. For the major European countries we have strong in-house sales teams; for other markets our brands are in the hands of our export managers and sold over 80 countries globally.

Don't smoke but enjoy!



J. Cortèsnewsroom