



## Sigarun raises 22.500 euro for charity

On Saturday 21 and Sunday 22 May, the **Sigarun** was held: a 24-hour run on and around the site of **cigar manufacturer J. Cortès**. The initiative raised 22,500 euros for charity.

Driving force behind the Sigarun has been Celine Bergen for two years in a row already. Two years ago, she was asked by her employer J. Cortès to organise an event in the context of an activity campaign. Shortly before that, she had lost her father to cancer so the choice to raise money for the cancer fund 'vzw Jean Marie Bergen' was obvious.

*As a cigar manufacturer, we are even more aware of our social responsibility. We wanted to launch an event to encourage our employees and their acquaintances to get more involved in sports. The opportunity to support a charity at the same time completed the picture.*

— Fred Vandermarliere - CEO J. Cortès



The Sigarun attracted 1000 participants over the two days. It is the second time that Sigarun is able to donate a substantial amount to charity (in 2015, no less than 20,000 euros was raised), partly thanks to the financial and logistic support from J. Cortès. Sigarun 2016 Visit site

### About Cortès

*J. Cortès is a Belgian family business with a passion for cigars that was founded in 1926. Boasting 2 factories in Belgium (Handzame and Zwevegem), 1 factory in Sri Lanka and 1 under construction in the Dominican Republic, they can easily call themselves a world player. Cortès' slogan '**Don't smoke but enjoy**' symbolizes the company philosophy that has been pursued since the very beginning, and of which Fred Vandermarliere is the perfect ambassador.*

 J. Cortès cigars

 Sigarun 2016

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#### ABOUT J. CORTÈS

J. Cortès is a Belgian family run company with a passion for cigars. Cigars in all shapes and sizes.

It's a never-ending story of dedication and craftsmanship that started in 1926.

Don't smoke but enjoy!



J. Cortèsnewsroom