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LemonadeLXP Offers Digital Academy, Consumer-Facing Repository Platform for Free

Ottawa, Canada, March 31, 2020 – LemonadeLXP, the all-in-one learning experience platform for financial institutions, is now offering its Digital Academy free of charge until the end of June to support customers and call center/support staff as they migrate to digital channels.

Digital Academy allows financial institutions to quickly author a branded, fully responsive, WCAG AA-compliant online hub with simulations and guides to support customers and frontline staff.

“Financial institutions are doing the right thing by limiting services in branches to help stop the spread of the coronavirus,” said John Findlay, CEO of LemonadeLXP. “This means they will no doubt see a spike in the use of their fintech. With that in mind, we want to do our part and provide them with access to technology to properly prepare their front-line staff and customers during this transitional time. Our technology gives them the chance to be up and running in a matter of days not months, which can be crucial at any time, but especially now.”

Digital Academy also enables institutions to quickly control how content is featured and organized, recommend real-world actions at the end of demos and simulations, and manage release cycles.

“Times like this remind us that we need one another, and we can help each other along the way,” Findlay said. “Financial institutions will come out on the other side of this better, and they just need a little guidance to get through it.”

About LemonadeLXP

LemonadeLXP is a SaaS learning experience platform that helps financial institutions with the human side of digital transformation. LemonadeLXP drives customer adoption of the bank's new tech by transforming frontline staff and customers into digital experts. For more information, contact hello@lemonadelxp.com.

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ABOUT LEMONADELXP

Are you being asked to reduce training costs and speed up time to proficiency while your learners demand new enhanced training experiences? Our award-winning platform, LemonadeLXP, solves all of that with addictive microlearning. Unlike traditional learning systems, Lemonade drives distributed practice so learners master the skills they need to succeed at a record pace. What are you waiting for? Drink the Lemonade!

To learn more visit: <https://lemonadelxp.com>



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