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# Lemonade Named a 2019 Training Delivery Watch List Company

**Raleigh, NC — August 29th 2019**

Training Industry announced late last week that Lemonade has been named to the 2019 Top Training Companies™ Watch List for the training delivery sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 and Training Industry Watch List reports on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2019 Top 20 Training Delivery Companies and Watch List](#)

Selection to the 2019 Training Industry Top 20™ Training Delivery Companies List was based on the following criteria:

- Value of platform features and capabilities.
- Quality of analytics and reporting.
- Company size and growth potential.
- Quality of clients.
- Geographic and vertical reach.

*“The 2019 Training Delivery Watch List Companies are specialized and emerging organizations with innovative platforms delivering interactive training to learners through features such as smart speakers, chatbots and virtual labs. These companies adapt to learners’ needs by continuing to offer new ways to engage learners and increase retention.”*

— Danielle Draewell, market research analyst at Training Industry, Inc.



### **About Training Industry, Inc.**

Training Industry (<https://trainingindustry.com>) presents news, articles, webinars and research reports focused on supporting the corporate training leader and offers complimentary referrals to training professionals seeking to source products or services at <https://trainingindustry.com/rfp>.

### **About Lemonade**

Lemonade is an award-winning game-based training platform that helps organizations get employees job-ready, faster. With a unique combination of game-based microlearning, product simulations, role-play scenarios, and powerful analytics, Lemonade offers a refreshing approach to corporate training that delivers better, measurable training in less time. For more information, visit: [lemonadetraining.com](http://lemonadetraining.com)

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## ABOUT LAUNCHFIRE

Launchfire is a game-based marketing and training company.

On the marketing side of our business we help leading North American retailers and package good companies drive engagement, product education and sales. Our marketing clients include Coca Cola, Cracker Barrel, Shoppers Drug Mart, Canadian Tire, CostCo, Sobeys, Overwaitea, etc. For more information about our promotion services visit: [launchfire.com](http://launchfire.com)

On the training side of our business, our game-based training platform Lemonade helps leading North American banks and telcos save money by training their frontlines faster and more effectively. Our training clients include TD Bank, Middlesex, United, Bank of the West and Vancity. For more information about Lemonade visit: [lemonadetraining.com](http://lemonadetraining.com)

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