



🕒 26 July 2019, 10:00 (EDT)

# Lemonade Named to 2019 Training Industry Top 20™ Gamification Companies List

**Raleigh, NC — July 25, 2019**

Training Industry today announced that Lemonade has been named to the 2019 Top Training Companies™ List for the gamification sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 and Training Industry Watch List reports on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2019 Top 20 Gamification Companies and Watch List](#)

**Selection to the 2019 Training Industry Top 20™ Gamification Companies List was based on the following criteria:**

- Gamification features and capabilities.
- Innovativeness of offerings.
- Company size and growth potential.
- Quality and number of clients/users.
- Awards, recognition and competitive differentiation.

*This year's Top 20 Gamification Companies continue to showcase the latest gaming designs and concepts to corporate training, making them engaging and entertaining for the learner, while focusing on moving the needle on their clients' KPIs. These companies are enhancing their products and services, including training simulations, serious games and leaderboards. Learners can compete against each other or participate individually in an interactive experience that rewards learning and development.*

– Ken Taylor, president of Training Industry, Inc.

*In 2018, Lemonade introduced its demo authoring tool that allows anyone to quickly and easily create product or technology simulations from within its training platform. Clients can add these simulations to courses or to their organization's website with just a snippet of code.*

– Danielle Draewell, market research analyst at Training Industry, Inc.



### **About Training Industry, Inc.**

Training Industry (<https://trainingindustry.com>) presents news, articles, webinars and research reports focused on supporting the corporate training leader and offers complimentary referrals to training professionals seeking to source products or services at

<https://trainingindustry.com/rfp>.

### **About Lemonade**

Lemonade is an award-winning game-based training platform that helps organizations get employees job-ready, faster. With a unique combination of game-based microlearning, product simulations, role-play scenarios, and powerful analytics, Lemonade offers a refreshing approach to corporate training that delivers better, measurable training in less time. For more information, visit: [lemonadetraining.com](http://lemonadetraining.com)

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#### ABOUT LAUNCHFIRE

Launchfire is a game-based marketing and training company.

On the marketing side of our business we help leading North American retailers and package good companies drive engagement, product education and sales. Our marketing clients include Coca Cola, Cracker Barrel, Shoppers Drug Mart, Canadian Tire, CostCo, Sobeys, Overwaitea, etc. For more information about our promotion services visit: [launchfire.com](http://launchfire.com)

On the training side of our business, our game-based training platform Lemonade helps leading North American banks and telcos save money by training their frontlines faster and more effectively. Our training clients include TD Bank, Middlesex, United, Bank of the West and Vancity. For more information about Lemonade visit: [lemonadetraining.com](http://lemonadetraining.com)



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