



🕒 29 March 2019, 14:11 (EDT)

Launchfire to Speak at the 16th Financial Services Learning & Talent Development Innovations Conference

Director of Business Solutions, Romeo Maione to speak at the conference in Charlotte, NC on April 10th, 2019.

OTTAWA ON — March 21, 2019

We're headed to Charlotte next month for the 16th Financial Services Learning & Talent Development Innovations Conference. Director of Business Solutions, Romeo Maione, will be speaking at 2:40pm on Wednesday April 10th about games and gamification: when it works & when it fails.

The 16th Financial Services Learning & Talent Development Innovations is a conference exclusively tailored for training, learning and talent development executives within the financial services sector. This year's event will be looking at deploying agile learning and the latest technology tools to transform T&D to meet evolving regulatory mandates, cultural imperatives, and the needs of the modern learner.

The conference will be held at the Renaissance Charlotte Suites Hotel in Charlotte, NC from April 10th to 11th. For more details, or to register visit:

<https://www.fintraininginnovations.com/april-2019-east-coast/>

ABOUT LAUNCHFIRE

Established in 1999, Launchfire is a leader in game-based engagement and learning. Our Lemonade SaaS is the world's only all-in-one learning experience platform for financial institutions. Lemonade combines micro-learning, AI, and surgical analytics in a game-based, full-stack platform that learners love. For more information visit: launchfire.com/lemonade

ABOUT STRATEGIC SOLUTIONS NETWORK

Strategic Solutions Network (SSN), based in Boca Raton, FL, is the parent company of the Financial Services Learning & Development Innovations and a series of other innovative live events. In addition to learning and development, SSN has spearheaded innovative information access within the ecommerce, healthcare and financial services sectors.

Our vision is to enable and promote the exchange of meaningful information in a timely and actionable manner through topic-specific websites and live events. SSN creates unmatched networking opportunities between end-users with vetted purchasing authority and leading solutions-providers. For more information visit: <https://www.strategicsolutionsnet.com>

Press Contact

Nicole Titus

Launchfire

ntitus@launchfire.com

ABOUT LAUNCHFIRE

Established in 1999, Launchfire helps banks, retailers and telcos drive adoption of their digital products and technology. We take a 360 degree approach to digital transformation, working with clients to engage, educate, and incentive behaviour changes — both internally and in consumer facing programs. For more information visit: launchfire.com/digitaltransformation

 pr.co



Launchfire