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Launchfire to Exhibit at Money 20/20

OTTAWA, ON October 2, 2018 — The Launchfire team is headed to Las Vegas with the Ontario Trade Mission for Money 20/20 later this month.

Money20/20 is where the Payments, FinTech and Financial Services ecosystem unites to create and explore the disruptive ways in which consumers and businesses manage, spend and borrow money. It's the premier event where leaders — representing every sector of the industry — come to seize new business opportunities, build connections and learn about the latest disruptions.

The event will be held at the The Venetian | The Palazzo in Las Vegas, NV from October 21st to October 24th. Launchfire will be exhibiting at the Ontario Pavilion (booth #1951). For more details, or to register visit: <https://us.money2020.com>

ABOUT LAUNCHFIRE

Established in 1999, Launchfire helps banks, retailers and telcos drive adoption of their digital products and technology. We take a 360 degree approach to digital transformation, working with clients to engage, educate, and incentive behaviour changes — both internally and in consumer facing programs.

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ABOUT LAUNCHFIRE

What's a Launchfire?

Whether you want to sell more stuff, educate, and increase consumer awareness with our game-based marketing programs — or — are looking for a digital transformation platform to teach your employees how to become the driving force behind your digital transformation: we've been kicking a\$\$ since 1999.

Check out www.launchfire.com for more information.



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