

Launchfire to Speak at the 15th Financial Services Learning & Talent Development Innovations Conference

Program Designer Romeo Maione to speak at the conference in Philadelphia, PA on October 18th, 2018.

OTTAWA, ON October 4, 2018 — We're headed to Philadelphia later this month for the 15th Financial Services Learning & Talent Development Innovations Conference. Program Designer Romeo Maione will be speaking at 2:25pm on Thursday October 18th about games and gamification: when it works & when it fails.

The 15th Financial Services Learning & Talent Development Innovations is a conference exclusively tailored for training, learning and talent development executives within the financial services sector.

The conference will be held at the Wyndham Philadelphia Historic District in Philadelphia, PA from Thursday October 18th to Friday October 19th. For more details, or to register visit: <https://www.fintraininginnovations.com/>.

ABOUT LAUNCHFIRE

Established in 1999, Launchfire helps banks, retailers and telcos drive adoption of their digital products and technology. We take a 360 degree approach to digital transformation, working with clients to engage, educate, and incentive behaviour changes — both internally and in consumer facing programs. For more information visit: launchfire.com/digitaltransformation.

ABOUT STRATEGIC SOLUTIONS NETWORK

Strategic Solutions Network (SSN), based in Boca Raton, FL, is the parent company of the Financial Services Learning & Development Innovations and a series of other innovative live events. In addition to learning and development, SSN has spearheaded innovative information access within the ecommerce, healthcare and financial services sectors.

Our vision is to enable and promote the exchange of meaningful information in a timely and actionable manner through topic-specific websites and live events. SSN creates unmatched networking opportunities between end-users with vetted purchasing authority and leading solutions-providers. For more information visit: <https://www.strategicsolutionsnet.com>

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ABOUT LAUNCHFIRE

What's a Launchfire?

Whether you want to sell more stuff, educate, and increase consumer awareness with our game-based marketing programs — or — are looking for a digital transformation platform to teach your employees how to become the driving force behind your digital transformation: we've been kicking a\$\$ since 1999.

Check out www.launchfire.com for more information.



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