

# Launchfire to Speak at CCX-Forum in London, UK

We're heading across the pond next month for CCX-Forum.

CCX-Forum is a 3 day long conference for customer experience and channel professionals.

Conference sessions look at new ways to innovate and deliver seamless customer experiences across cutting-edge digital channels.

We'll be speaking from **12:15 - 12:30PM on May 17th** about Using Empathy to Drive Digital Adoption. We're also exhibiting — stop by **booth #10** to check out our digital transformation platform, Lemonade (and maybe win a prize!).

## The Deets

**What:** CCX-Forum: Channels & Customer Experience

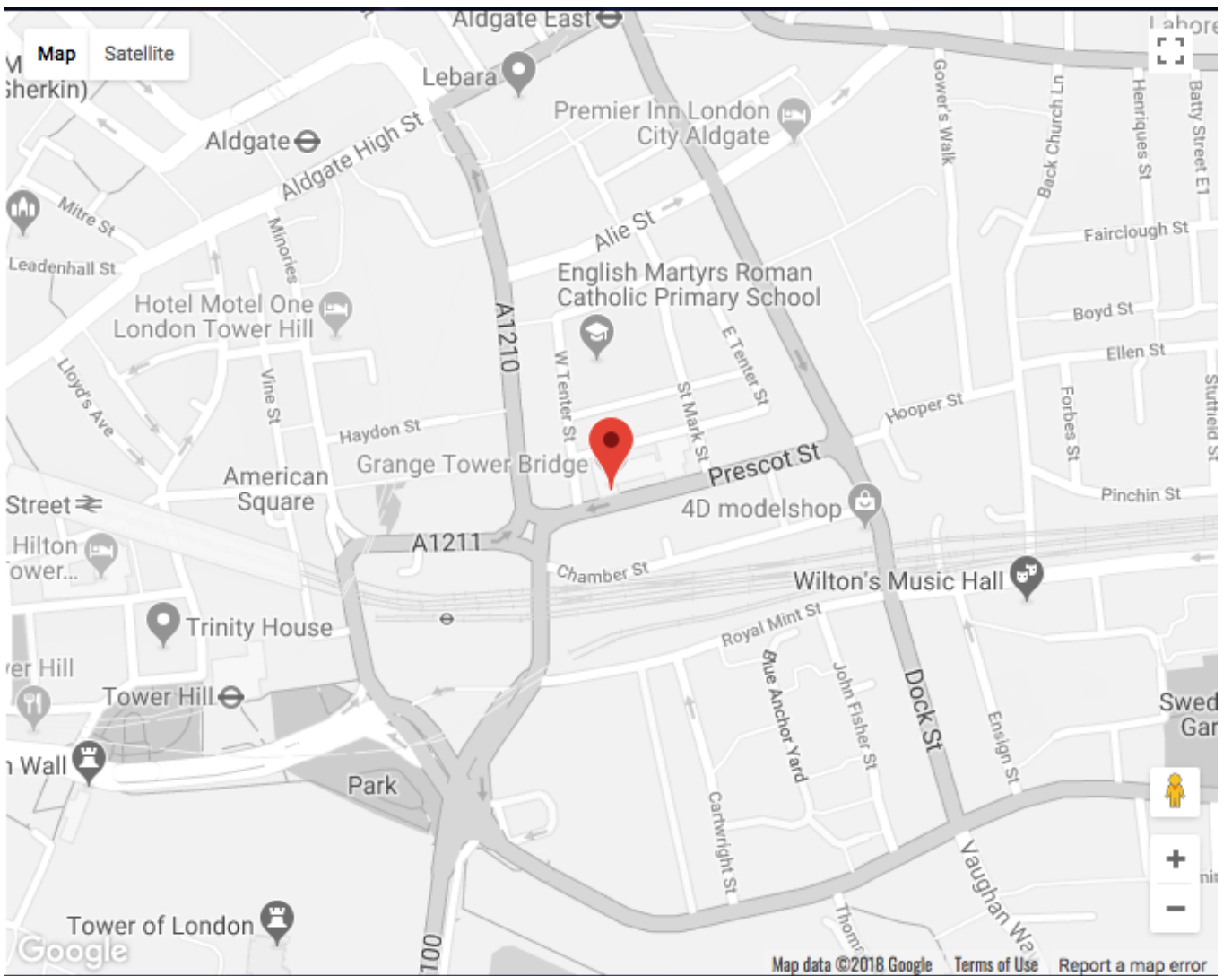
**Where:** The Grange Tower Bridge Hotel, London UK

(we're booth #10)

**When:** May 16-18, 2018

Our session — May 17th, 12:15-12:30 PM (Channels Stream)

**More info:** <https://www.ccx-forum.com>



## ABOUT LAUNCHFIRE

### What's a Launchfire?

Whether you want to sell more stuff, educate, and increase consumer awareness with our game-based marketing programs — or — are looking for a digital transformation platform to teach your employees how to become the driving force behind your digital transformation: we've been kicking a\$\$ since 1999.

Check out [www.launchfire.com](http://www.launchfire.com) for more information.



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