

LemonadeLXP

[LemonadeLXP](#) is an award-winning learning experience and digital adoption platform.

The learning experience platform transforms corporate training into addictive game-based microlearning. Unlike gamification platforms that slap game tactics onto existing training content, LemonadeLXP morphs the entire learning experience into games, so employees learn through play. Using a unique combination of serious games, technology walkthroughs, role-play scenarios, and powerful analytics, LemonadeLXP offers a refreshing approach to corporate training that upskills remote and on-site employees faster.

The digital adoption platform helps staff and customers learn to use any new tech your company is rolling out. Digital Academy allows you to quickly author a branded, searchable, WCAG AA-compliant online hub with technology walkthroughs, app simulations, and videos - no developers needed.

Headquarters:	Ottawa, Canada
Website:	https://insights.lemonadelxp.com/demo/
Founded:	2018
Key executives:	John Findlay, CEO, Co-Founder AJ Pratt, Co-Founder and VP Business Services
Employees:	26
Key Information:	LemonadeLXP is a learning experience and digital adoption platform that is designed specifically for financial institutions.
Products:	<i>LemonadeLXP</i> – Uses a combination of game-based training, technology walkthroughs and role play scenarios to drive better learning outcomes, faster. <i>Digital Academy</i> – Public-facing support website with technology walk-throughs, app simulations and videos to increase adoption and customer satisfaction.

Key Data:

- LemonadeLXP reduces training costs by 81%
- LemonadeLXP reduces call handling times by 24%
- LemonadeLXP increases mobile app usage by 26%
- LemonadeLXP increases P2P payment use by 13%
- LemonadeLXP increases P2P payment use by 12%
- LemonadeLXP increases employee knowledge by 25%
- 87% of employees say LemonadeLXP increase digital fluency
- 92% of employees prefer LemonadeLXP to other training
- 88% of employees want the majority of their training in LemonadeLXP
- LemonadeLXP increases voluntary training participation by 106% and repeat engagement by 266%
- According to data from LemonadeLXP, employees who participate in game-based training increase retention from 5% to 70%
- According to data from LemonadeLXP, game-based training takes employees 5-10 hours to complete versus the average of 53 hours of traditional training

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