

InstaFreight wins Eco Performance Award 2017

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SUMMARY

Leading European Eco Performance Award for the first time awards a sustainability award to a German start-up // InstaFreight is a pioneer in sustainability in the transport and logistics industry

The Berlin company InstaFreight was awarded the first place in the category "Startup" at this year's Eco Performance Award. Founded last year, the young company was able to successfully compete against its competitors in the final round.

The Eco Performance Award is the leading European award for sustainability in the transport and logistics sector. The expert jury of renowned industry representatives chaired by Prof. Dr. Wolfgang Stölzle from the University of St. Gallen evaluate companies in the categories of small and medium-sized enterprises (SMEs), large companies and start-ups. The Sustainability Award honors industry pioneers, that not only concentrate on the classic core business of logistics, but also strive for innovative approaches to sustainability. InstaFreight operates as a B2B platform for forwarding services and uses advanced technologies to optimize processes. The fully digital process, from bidding to invoicing, gives customers significant efficiency and time savings through reduced administrative effort. The offer is aimed at commercial users who want to book a transport service quickly and comfortably online. "We are very honored to be able to convince the jury with our digital business model," says InstaFreight Managing Director Philipp Ortwein. "

About InstaFreight

InstaFreight is a vertically integrated B2B online forwarding company, which enables a fast and fully digitized booking of forwarding services. This reduces the complexity of the supply chain and increases transparency for customers and freight carriers. InstaFreight carries out shipments of varying volumes - from the individual pallet to the full load in Germany and all neighboring EU countries. The company is a member of the Bundesvereinigung Logistik and works as a forwarding company according to the General German Freight Forwarding Conditions (ADSp). Co-founders are Gion-Otto Presser-Velder and Philipp Ortwein. Website / App Store Kontaktmedia@Instafreight.com

How does InstaFreight work?

Customers register online at instafreight.de. In order to better understand customer requirements, new registered users are first contacted by InstaFreight and the user account is then enabled. Now, customers create a booking online by saying what, when, where and where to be transported. InstaFreight calculates a fixed price in seconds that customers can book with just one click.

InstaFreight is a member of the Bundesvereinigung Logistik and is responsible for every step of the contract in the sense of the Allgemeine Deutsche Spediteurbedingungen (ADSp). This guarantees the company a worry-free and insured transport. Membership fees, system costs or commissions are not due. During transport, customers can track each shipment from loading to unloading via a track & trace system. After successful transport, InstaFreight sends the invoice to the customer. Cargo carriers who have completed the order with the app will receive the agreed freight rate within 72 hours.



IMAGES

