

Nestpick starts a new business model

As an aggregator platform for furnished apartments, Nestpick aims to make the process of finding a home more convenient

26 OCTOBER 2016, BERLIN

SUMMARY

Nestpick (www.nestpick.com) starts a new business model. The company will operate as an aggregator platform for thousands of listings from various partners, thus smoothening the process of finding furnished apartments in Europe's main cities - including Berlin, Barcelona and London.

Users find on Nestpick the best overview about furnished apartments and don't need to browse various websites anymore. Formerly, Nestpick has been operating as a direct booking platform for furnished apartments with a smaller amount of places listed.

"Nestpick's goal has always been to facilitate the process of finding a furnished apartment", says Ömer Küçükdere, Managing Director of Nestpick since August 2016. "We took some time to analyze our business model carefully and to adjust it accordingly to demand. The real estate market is one of the most promising fields with an increasing demand for furnished apartments, for instance by expats and international students. This is a huge opportunity."

While Nestpick provides the technical platform and redirects quality leads to the partners' website, the operational side of the booking process is handled by the partners' websites, including the deposit services. Users will be able to browse thousands of listings from various trusted partners on Nestpick, choose the perfect apartment and book directly on the partner's website. Similar to other aggregating platforms, Nestpick does not charge tenants for finding their apartment on the website. Partners pay per generated quality lead.

Nestpick currently shows listings of more than 40,000 places in 17 cities across Europe. "We aim to become the leading platform for furnished apartments, providing a transparent overview and offering smooth booking experience through our partners websites", says Küçükdere.

Media Contact

media@nestpick.com

About Nestpick

Nestpick is an aggregator platform for midterm rental of furnished apartments. Users can browse more than 40,000 listings in 17 European cities and book their apartment on the website of a trusted

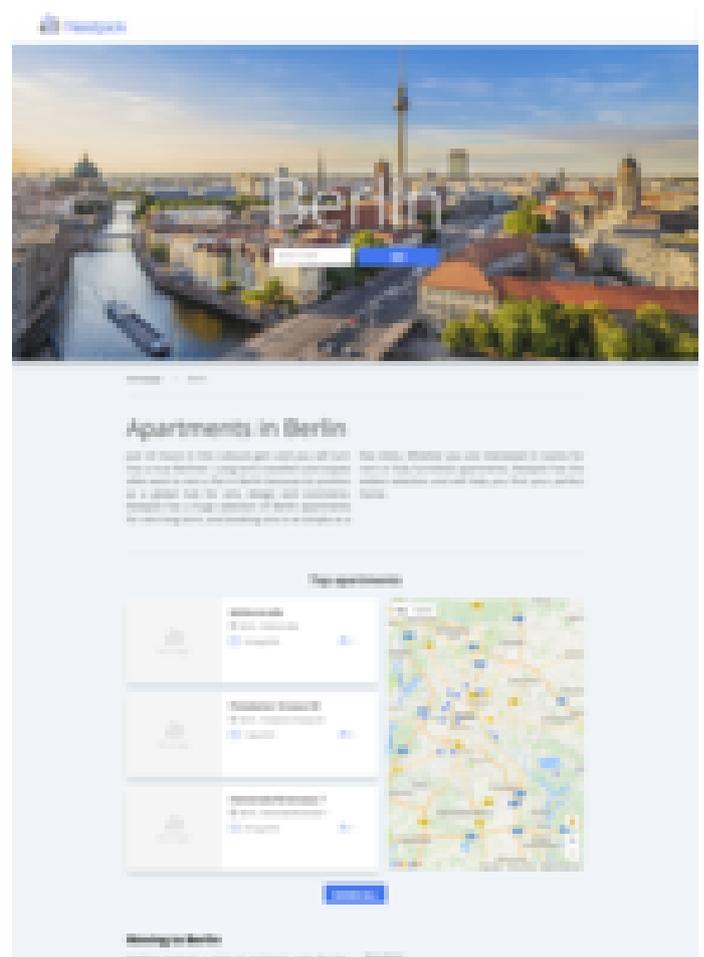
partner. Founded in 2014 in Rotterdam, the Netherlands, Nestpick is now based in Berlin, Germany.

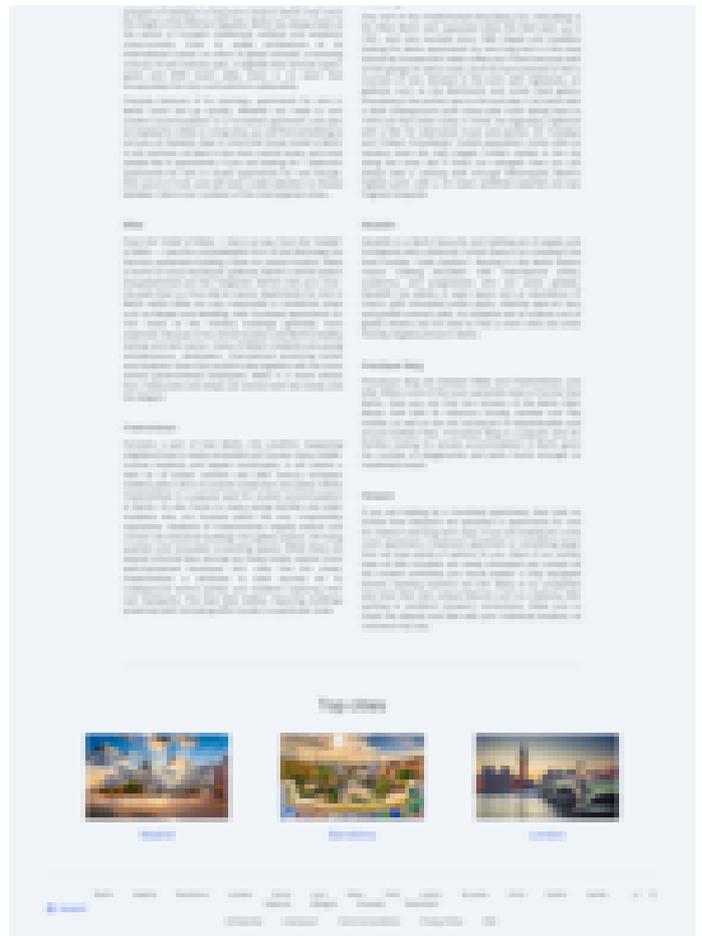


RELEVANT LINKS

 **Nestpick**
<http://www.nestpick.com>

IMAGES





OLD  nestpick	NEW  Nestpick
 Direct bookings of apartments	 Aggregation of furnished apartments rental websites
 Management of Landlord Deposit & Operations	 Single source for furnished apartment rentals
 Service fee for Tenants	 Redirection of quality leads to partners website
 No cost for Landlords	 No cost for Tenants
	 Pay per quality lead for partners

SPOKESPEOPLE



Marie-Luise Klose

marie-luise.klose@rocket-internet.com

📞 marie-luise.klose_rocket

COMPANIESnewsroom