

Construction to Begin on Legacy Village of Cleveland, Nonprofit Assisted Living and Memory Care Facility Serving Bradley County

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SUMMARY

CLEVELAND, Tenn. (April 3, 2017) – Legacy Senior Living and Providence Senior Living announce the upcoming construction of Legacy Village of Cleveland, a new assisted living and memory care facility to be located at 2255 Candies Lane.

CLEVELAND, Tenn. (April 3, 2017) – Legacy Senior Living, Cleveland-based management company operating senior living communities throughout the Southeast, today announced the upcoming construction of Legacy Village of Cleveland, a new assisted living and memory care facility to be located at 2255 Candies Lane.

Legacy Village of Cleveland is a joint venture with Providence Senior Living, Inc., a nonprofit sister organization created by Legacy Senior Living principals, Barry Ray and Bryan Cook. Providence Senior Living will be comprised of a board of directors that will support the business affairs of Legacy Village of Cleveland, assist in possible care grants for seniors in need, and coordinate research opportunities in the field of aging.

“We operate each of our senior living facilities with the mission to serve the greatest generation of Americans with honor, respect, faith and integrity. We are excited to live this mission out as we begin the project of our first nonprofit facility that will help assist residents in need of support and care, as donated funds become available,” Bryan Cook, Chief Operating Officer of Legacy Senior Living, said.

“Legacy Village of Cleveland is a dream that Bryan and I have had for many years. We are excited to finally begin the construction of this long-awaited facility to serve the residents of Cleveland and Bradley County,” Barry Ray, president of Legacy Senior Living, said.

It is anticipated that the facility will be open for occupancy in summer, 2018.

About Legacy Village of Cleveland

Legacy Village of Cleveland will be a 58,000-square foot assisted living and memory care facility on the former site of the Rolling Hills Golf Course. The facility will offer 39 assisted living spacious suites and 32 memory care apartments in its dedicated memory care wing, The Harbor.

The assisted living wing will offer the choice of large studio, one and two-bedroom apartments. The memory care wing will offer studio, companion and one-bedroom suites.

Legacy Village of Cleveland will offer a chapel, library, exercise room, nice activities room, spacious lobby with a fireplace and beautiful views of the rolling hills. Outdoor spaces will include a gazebo, walking areas and event spaces, including an outdoor kitchen.

The Harbor is an innovative and nationally recognized memory care component that has been designed in many Legacy Senior Living facilities to utilize the colors and styles of a 1950's theme. The Harbor was designed after years of research from notable experts to help take residents back to a happier time in their lives.

The color scheme is bright and uplifting with large six-foot windows in each apartment. Flooring types, textures and furnishings were chosen based on successful trends in memory care treatment. A large area called the *Town Center* is the hub of activities and socialization which include emotional, educational, physical and spiritual opportunities. Alongside the Town Center will be a Town Diner, Town Clinic and a Town Theater designed after the former Princess Theater in downtown Cleveland.

In addition to the unique interior elements, one of the key technologies in The Harbor will be the circadian rhythm lighting system. It will adjust levels of light throughout the facility during day and night to better improve sleep patterns, increase circadian entrainment and improve visibility.

Another unique feature offered at The Harbor will be the *Simple-C Companion*, which is the cutting edge, scientifically proven, non-drug therapy to promote memory retention. An interactive tablet will broadcast recorded messages of family members, show family photographs and play music specific to each individual. This technology is the result of years of study and development with top research institutions, including the Copper Ridge Institute, Emory University, Georgia Tech, Georgia State and the University of Maryland.

The Simple-C Companion will also be an integral part of *A Purposeful Day Program* at The Harbor. This specialized dementia therapy program is designed to offer engaging activities throughout the day. The components of the program are focused on both individual and group opportunities since research shows that both can effectively stimulate memory. The program will incorporate four types of specific therapy to engage our residents: Reminiscence Therapy, Trusted Voice Therapy, Time and Place Therapy and Music Therapy.

About Legacy Senior Living

Legacy Senior Living operates a family of senior living communities throughout the Southeast specializing in independent living, assisted living or Alzheimer's care services. Headquartered in Cleveland, Tenn., the company is committed to serving the 'Greatest Generation of Americans' with honor, respect, faith and integrity.

The company was founded in 2006 by Barry Ray and Bryan Cook, senior living industry veterans. More information is available at legacysl.net or by calling (423) 478-8071.



QUOTES

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— Bryan Cook, Chief Operating Officer of Legacy Senior Living

IMAGES



ABOUT LEGACY SENIOR LIVING - CLEVELAND, TN

Legacy Senior Living is a management organization specializing in independent and assisted living facilities. Legacy manages facilities owned by the principals and also engages with select developers and owners to provide management and consulting services.



Legacy Senior Living - Cleveland, TNnewsroom

