

VANMOOF

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VanMoof reveals the ingeniously simple S4 & X4 e-bike

VanMoof distills 13 years of in-house innovation into its most accessible and reliable ride yet. The S4 & X4 come equipped with iconic tech and in four vibrant new colors.



Amsterdam, May 9, 2023 – Today, VanMoof reveals its new electric bikes, the VanMoof S4 & X4. Equipped with iconic VanMoof tech and rider-favorite features – and at the brand’s most accessible price of \$2,498 – VanMoof’s new ride distills the pure joy of riding.



The very best of VanMoof, ingeniously simplified

The latest release from the city e-bike pioneers distills 13 years of in-house innovation, expertise, and rider feedback. The new VanMoof S4 & X4 share the iconic frame shapes of the best-selling VanMoof S3 & X3, but have been entirely rebuilt to offer the very best of the brand's technological innovation in its most simple, accessible, and reliable models to date.

"One of the hardest things in life is to make things more simple. With the S4 & X4, we've mastered the art of simplification to make our e-bikes more accessible and reliable than ever."

— Taco Carlier, Co-founder of VanMoof

Signature VanMoof tech, streamlined design, and all-new parts

Optimized for fast, frequent rides, the S4 & X4 feature automatic 2-speed gear shifting and an integrated Gen 4 Kick Lock that secures the rear wheel with a tap. VanMoof's signature anti-theft tech including onboard alarms and location tracking is built-in for worry-free riding. The rider-favorite Turbo Boost provides on-demand acceleration, and dynamic motor support creates an effortlessly intuitive ride. A built-in phone mount allows the VanMoof app to be used as a dashboard, tracking every ride's speed, duration, and distance. The S4 & X4 come in four vibrant colors: Evergreen, Sunbeam Yellow, Purple Fog, and Foam Green.

"We spend a lot of time listening to prospective riders. And what we heard clearly was the desire for our key features and iconic VanMoof design – in an e-bike that was even more simple, more accessible, and more reliable. We designed the S4 & X4 specifically to meet their needs"

— Ties Carlier, Co-founder of VanMoof



The VanMoof S4 & X4

The VanMoof S4 & X4 launches worldwide via [vanmoof.com](https://www.vanmoof.com) from May 9 for \$2,498 / £2,198 / €2,198. In the EU, Evergreen will be on sale from May 9. Purple Fog will be on sale in late May, Sunbeam Yellow in late June, and Foam Green in late July. In the US, Evergreen will be on sale in late May, Purple Fog in June, Sunbeam Yellow in July, and Foam Green in late July. In the UK, Evergreen will be on sale in early June, Purple Fog in late June, Sunbeam Yellow in July, and Foam Green in August. Riders can join the waitlist to be notified before each color goes on sale.

[VanMoof S4 & X4 Press Deck](#)

[VanMoof S4 & X4 Media Kit](#)

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About VanMoof

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers who dreamt up the perfect city bike. Today, its sleek, multi-award winning e-bikes offer a high-tech and feature-rich experience for a global community of riders. As the world's fastest growing e-bike brand, VanMoof is on course to redefine the future of urban mobility and get the next billion on bikes. VanMoof sells its e-bikes directly to riders online, with hubs in over 50 cities worldwide, from Paris and New York, to San Francisco and Tokyo.

ORIGINAL URL

<https://www.vanmoof.com/news/en-US/225702-vanmoof-reveals-the-ingeniously-simple-s4-and-x4-e-bike>

ABOUT VANMOOF USA

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers who dreamt up the perfect city bike. Today, its sleek, multi-award winning e-bikes offer a high-tech and feature-rich experience for a global community of riders. As the world's fastest growing and most well funded e-bike brand, VanMoof is on course to redefine the future of urban mobility and get the next billion on bikes. VanMoof sells its e-bikes directly to consumers online, with Brand Stores in over 20 cities worldwide, from Paris and New York, to San Francisco and Tokyo. Its ever-expanding service network of Service Hubs and certified workshops spans across 50 cities.

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