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# VanMoof collaborates with Jacquemus on “Le Vélo”

For his latest capsule, the French designer has teamed up with VanMoof on its iconic S3



*Amsterdam, 30 November 2021 — Do you like Pink?*

In a sign of e-bikes' fast movement to the fashion and cultural mainstream, the second edition of Jacquemus' [Pink capsule collection](#), has seen the Paris-based luxury house collaborate with VanMoof by bringing a touch of pink to the [iconic S3 model](#).

## “Le vélo” by VanMoof & Jacquemus

The VanMoof x Jacquemus bike features an all-pink frame with the French luxury label's logo, alongside a black saddle and wheels, for a striking contrast, foregrounding the timeless design of the Dutch manufacturer's signature e-bike.

The bike is equipped with the same technologies that have forged the reputation of the Dutch manufacturer with a powerful motor, revamped Turbo Boost for instant acceleration, automatic electronic four gear shifting, integrated hydraulic brakes, a keyless Kick Lock, and signature anti-theft tech.



First come first served

Available in very limited quantities, the VanMoof x Jacquemus bike will be available on the [Jacquemus website](#).

For those who missed the release, a waiting list is available on the Jacquemus website and will keep anyone informed of an upcoming new drop of this project.

[VanMoof x Jacquemus Media Kit](#)

[VanMoof Newsroom](#)

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## **About VanMoof**

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers with a vision of the perfect city bike. Now their bikes are changing cities and leading the current wave of people choosing e-bikes. VanMoof's sleek, multi-award winning rides offer a high-tech and feature-rich experience for a devoted worldwide community of 150,000 riders and counting. The iconic integrated frames mirror a fully integrated end-to-end company that has upended the bike industry by taking complete ownership of everything from design and production, to sales and after-service. As one of Europe's fastest growing companies, VanMoof is on course to redefine the future of urban mobility and get the next billion on bikes. VanMoof Brand Stores can be found in Amsterdam, Berlin, London, New York, Paris, San Francisco, Seattle, and Tokyo, with expansion planned to 50 cities worldwide through dedicated Service Hubs by the end of 2021. Ride the Future at [vanmoof.com](https://vanmoof.com).

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