

# VANMOOF

© 16 April 2020, 06:30 (CDT)

## Here's how to watch the VanMoof S3 and X3 launch livestream

Amid COVID-19 restrictions, VanMoof creates an online launch experience for press and fans



### **The next-gen VanMoof S3 and X3 are available Tuesday April 21 for \$1998**

*Amsterdam, April 16 2020* – Next week, VanMoof unveils its latest flagship high-performance e-bike range in a livestream event for press and fans. Invitations can already be secured by signing up at [vanmoof.com/bikes/future](https://vanmoof.com/bikes/future). Riders around the world can follow the reveal, and see how the Dutch bike-meets-tech brand is taking the next step in their mission to get the next billion on bikes. Co-founders Taco and Ties Carlier will showcase the bikes and share the story behind them (including the industry-breaking \$1998 price point), as well as host a live Q&A.

The livestream kicks off on Tuesday April 21 at 14:00 CEST. The high-performance VanMoof S3 & X3 will make cutting edge tech accessible to the masses at just \$1,998. Available worldwide at [vanmoof.com](https://vanmoof.com) from April 21 2020.

[vanmoof.com/bikes/future](https://vanmoof.com/bikes/future)

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#### ABOUT VANMOOF

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers with a vision of the perfect city bike. Ten years later, their high-tech feature-rich e-bikes are ridden worldwide by a community of over 120,000 international riders. VanMoof brand stores can be found in Amsterdam, Berlin, London, New York, Paris, San Francisco, Seattle, Taipei, and Tokyo, with riders across the globe buying online. Operating as a fully integrated end-to-end company, VanMoof takes complete ownership of everything from design to production, from sales to after-service – all geared to get the next billion on bikes worldwide. A major figure in the current wave of e-bike adoption, VanMoof is on course to redefine city mobility forever.

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