



Lit by human heat, Paralympic torch will visit six cities representing each region of the country

- Paralympic Flame will be formed by the union of the flames lit at Brasília, Belém, Natal, São Paulo, Joinville, Rio de Janeiro and Stoke Mandeville, in England.
- People from all over the world may send human warmth through social networks to light up the flames in the cities

Between September 1st and 7th, the Paralympic torch relay will visit all the regions in the country, represented by six Brazilian cities, to announce the arrival of the Rio 2016 Paralympic Games. The great novelty of the Paralympic flame is the lighting-up mechanism: human heat. The flame which will shine over Maracanã Stadium at the Opening Ceremony will be formed by the union of five flames lit in Brazil and one in Stoke Mandeville, England, the place of birth of the world's Paralympic Movement.

In a virtual campaign released by the Rio 2016 Committee, people from all over the world may send positive messages, through hashtags, accumulating enough energy to light up each flame. After the local lighting-up ceremonies, which will take place always during the morning at each city, the Paralympic torch will take to the streets carried by torchbearers and will make visits to special locations such as rehabilitation centres and institutes for the sight disabled. Each flame will symbolize a Paralympic value: Brasília **equality**; Belém – **determination**; Natal – **inspiration**; and Joinville – **courage**. São Paulo participates with the power of **transformation** and Rio de Janeiro with the **passion** for sports. To participate at the movement, all that is necessary is to post a message at social networks using the official *hashtag* and the *hashtag* of the value embraced by the city. For example: to light up the Brasília flame, it's necessary to use the *hashtags* #ParalympicFlame and #equality. At the Rio 2016 website, the public can daily accompany the map of heat generated by messages sent via Twitter.

The five flames will arrive at Rio de Janeiro by digital roads. They will be virtually sent to the host city after the end of the relay in each region. On September 6th, a ceremony of union of the flames will form the Paralympic flame at the Museum of Tomorrow, a landmark of the revitalization of Rio's Historical Centre. The event will mark the start of the relay in the city, which will last for two days and will mobilize 360 torchbearers.

During the Paralympic Games, the flame will stay lit at the Candelária cauldron, at Rio's Centre.

NUMBERS

- 6 Brazilian cities
- 250 kilometres travelled in the relay
- 4650 air miles travelled by the retinue's airplane
- 700 torchbearers
- 28 special visits

SCHEDULE

- **Day 01: Brasília (FD)**
- Lighting Ceremony: Dona Sara Kubitschek City Park at 10:00AM
- Celebration Ceremony: Dona Sara Kubitschek City Park at 6:30PM
- Special visits: Rede Sarah, ICEP, CETEF/ENAP, CEEDEV, Parque das Garças
- **Day 02: Belém (PA)**
- Lighting Ceremony: ProPaz Foundation – Dorothy Stang Square at 11:00AM
- Celebration Ceremony: Frei Caetano Brandão Square at 5:10PM

- Special Visits: ProPaz, Saber, CIIC, APAE, NEL, Altino Pimenta
- Obs: The lighting of the Stoke Mandeville flame shall happen at the same time on September 2nd.
- **Day 03: Natal (RN)**
- Lighting Ceremony: Djalma Maranhão Sports Palace at 11:00AM
- Celebration Ceremony: Djalma Maranhão Sports Palace at 6:15PM
- Special Visits: IERC, SUVAG, CAIC, ADOTE, Heitor Carrilho, APAE
- **Day 04: São Paulo (SP)**
- Lighting Ceremony: Brazilian Centre of Paralympic Training at 11:00AM
- Celebration Ceremony: Ibirapuera Park – Events Square at 5:30PM
- Special Visits: APAE, Dorina Nowill, AACD
- **Day 05: Joinville (SC)**
- Lighting Ceremony: Centreventos Cau Hansen at 11:00AM
- Celebration Ceremony: Centreventos Cau Hansen at 5:20PM
- Special visits: Zoobotanico, Mirante, Bombeiros Voluntários, APAE, AJIDEVI
- **Day 06: Rio de Janeiro (RJ)**
- Lighting Ceremony: Museum of Tomorrow at 9:30AM
- Celebration Ceremony: location to be confirmed at 7:00PM
- Special visits: Benjamin Constant Institute, Christ Redeemer
- **Day 07: Rio de Janeiro (RJ)**

For the latest news on the Rio 2016 Paralympic Torch Relay, go to our website and the Rio 2016 Organising Committee's social network pages at:

www.rio2016.com/tocha-paralimpica

www.twitter.com/rio2016

www.facebook.com/rio2016

www.instagram.com/rio2016

www.youtube.com/rio2016

Snapchat: Rio2016

Sponsors of the Rio 2016 Paralympic Torch Relay:

About Bradesco Sports The Bradesco bank has an impressive track record as a Brazilian sports sponsor, and unsurprisingly, is an official sponsor of the Rio 2016 Olympic and Paralympic Games, handling financial services and insurance for Team Brazil and the Olympic Torch Relay. It has sponsored Rio 2016 since 2008 when the wonderful city first submitted its candidature to host the event. Bradesco also sponsors six national sports confederations: judo, basketball, aquatic sports, rugby, sailing and rowing.

Nissan in Brazil Nissan, one of the world's biggest vehicle manufacturers, set up in Brazil in 2000 and now has over 160 dealerships throughout Brazil. The company has produced cars at its Renault Nissan Alliance plant in São José dos Pinhais, State of Parana, since 2002, and invested R\$ 2.6 billion in building its own Industrial Complex in the State of Rio de Janeiro. The industrial plant was inaugurated in April 2014 and has the capacity to produce 200,000 cars and 200,000 engines per year. The plant currently produces the Nissan March and Nissan Versa, as well as 1.0 12V and 1.6 16V flexible-fuel engines.

Nissan in Brazil is an official sponsor of the Rio 2016 Olympic and Paralympic Games. The partnership agreement covers the supply of some 4,000 vehicles of various types to satisfy the needs of the Games and Team Brazil. In addition to partnering the Games, Nissan also sponsors the Rio 2016 Olympic and Paralympic Torch Relay. Nissan's role in the Rio 2016 Games also includes Team Nissan, an initiative providing counselling for 31 Brazilian athletes and parathletes whose aim is to qualify for and bring their best performance to the first ever Olympic and Paralympic Games hosted by Brazil. Counsellors include the group formed by Hortência Marcari, the Brazilian women's basketball star, and Clodoaldo Silva who has collected no fewer than 13 Paralympic medals.

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About Claro

Claro is one of the leaders of the cell phone market, acting nationally and supplying for more than 64 million clients. It is present at more than 3.700 counties with the GSM, 3GMax and 4GMax technologies. It stands out on the offer of innovative contents and services and possesses roaming agreements in more than 170 countries for voice services and more than 150 for data traffic, on all five continents. It is controlled by América Móvil, a leader in telecommunication services in Latin America and one of the three biggest groups of mobile telephony in the world. In the corporative responsibility field, the operator holds the Embratel Claro Institute, which has as its objective to structure private social investment and stimulate the use of new technologies on education.

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