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TaylorMade Golf Company Introduces Spider S to Franchise of Spider Putters

Engineers Rely on Advanced Materials and Intelligent Shaping to Push the Boundaries of MOI and Forgiveness

CARLSBAD, Calif. (February 3, 2020) - TaylorMade Golf, the industry leader in technology and performance, today announces Spider S – the latest addition to the company’s acclaimed Spider franchise. The uniquely shaped putter family provides the ultimate in stability and forgiveness through high-MOI mallet designs.



Spider S is manufactured from high-grade 6061 aluminum and 100-percent machine milled for precision shaping. The square-frame putter head is outfitted with two 48g tungsten sole weights that are strategically placed on the toe and the heel to help stabilize the putter while also optimizing CG location.

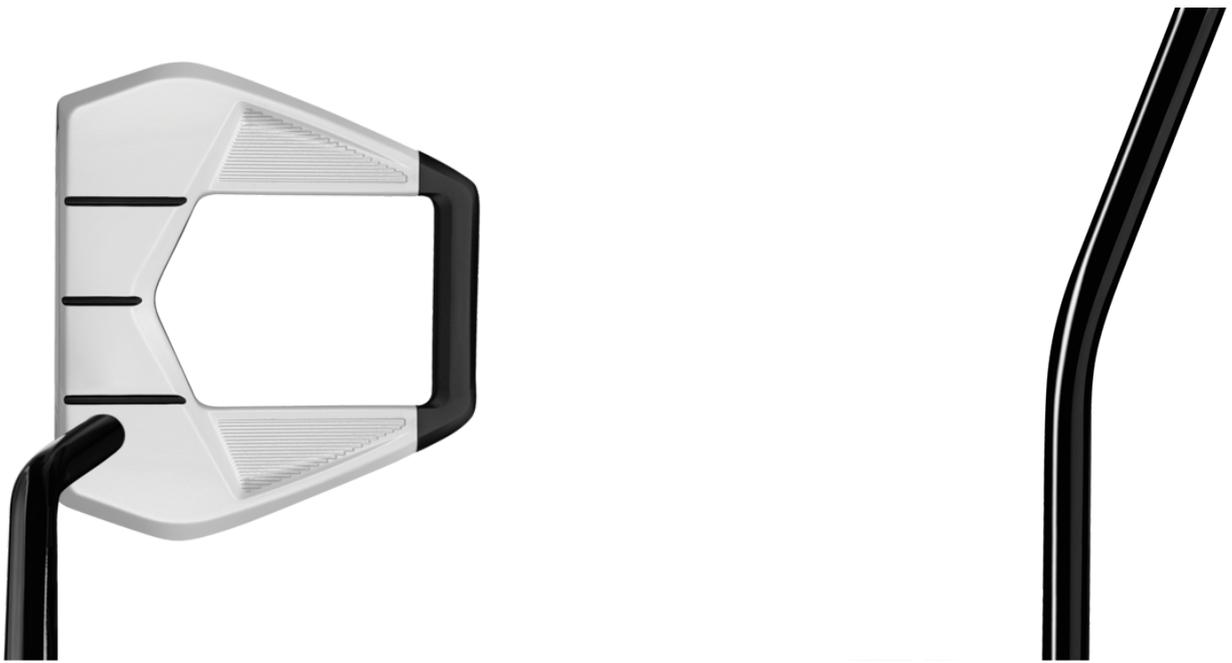
A heavy tungsten backbar is used to further customize swing weight based on the length of the putter. Coming in 55g, 65g and 80g units, the backbar at the rear of the putter is designed to influence head weight, feel and performance. The heaviest weight (80g) pairs with the shortest putter length (33 inches) and vice versa.

The combination of advanced materials and square shaping promotes high MOI for increased forgiveness and consistent roll on strikes across the face. With an MOI of 6,000-plus, Spider S offers the most forgiving performance of any model in the Spider franchise.

Completing the design is the Tour-proven Pure Roll™ Insert. With Spider S, the company opted for a thicker 5mm surlyn insert designed for better sound, feel and roll characteristics.



Spider S Navy



Spider S Chalk

With Spider S, we utilize advanced materials and machine milling to create the highest MOI and most forgiving model in our Spider lineup. The beauty and performance of this putter is in all of the tungsten. We use more than 150g in each head to deliver precision weighting and optimal performance

— Bill Price, TaylorMade Senior Director of Product Creation, Putter & Wedge

Specifications, Pricing & Availability

Spider S will be available at retail beginning February 14 with an MSRP of \$449.99 CAD. Available lengths include 33", 34" and 35". Offered in two different colourways: Navy and Chalk. Comes equipped with the KBS Stepless Stability Shaft and Super Stroke Pistol GTR 1.0 grip.

For more information please contact the **TaylorMade Media Team** below.

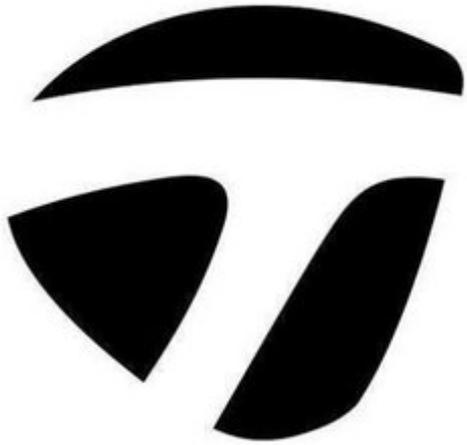
ABOUT TAYLORMADE GOLF

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M5/M6 metalwoods, M5/M6 irons and TP5/TP5X golf balls. TaylorMade is the #1 Driver in Golf and also a major force on the PGA TOUR with one of the strongest athlete portfolios in golf, that includes Dustin Johnson, Rory McIlroy, Jason Day, Jon Rahm, Rickie Fowler and Tiger Woods.

À propos de la société TaylorMade Golf

Basé à Carlsbad, en Californie, TaylorMade Golf est un chef de file dans la fabrication d'équipement de golf de haute performance, grâce notamment à des produits innovateurs tout à fait uniques comme les bois de métal M5 et M6, les fers M5 et M6 et les balles de golf TP5/TP5X. TaylorMade est également un joueur majeur au sein du circuit de la PGA avec l'une des équipes d'ambassadeurs les plus puissantes au golf, composée notamment du numéro un mondial Dustin Johnson, Rory McIlroy, Jason Day, Jon Rahm, Rickie Fowler et Tiger Woods.



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