

Dustin Johnson becomes World No.1 with win at Genesis Open

Playing the all-new 2017 M1 460 driver and TP5X ball, Dustin Johnson extends the PGA Tour's longest active streak with a win in 10 consecutive seasons.

Dustin Johnson dominated the Genesis Open to win by five shots with rounds of 66-66-64-71 for a four round total of 266 to claim his 13th career PGA Tour win.



After playing M1 for most of 2016, Johnson experimented with M2 for a few months at the end of 2016, before finally landing back with the new 2017 M 460 driver due to the overall performance. The 2017 M1 provided him with 500rpm less spin than his M2 and was going around 8 yards further on Trackman.

Dustin also put the new 2017 M1 3 HL Fairway Wood in play this week. It's cut to a 5 FW length i.e. 1" shorter than standard and has 16* loft. With this combo, Dustin carries it 280 yards, which is exactly what he's looking for in a 3 wood - at standard length it was just going too far.



Dustin Johnson, the new World No.1

After switching to the new M1 460 driver this week and the TP5X ball last week, Dustin averaged 321 yards off the tee in R4 at Riviera and gained 2.017 strokes over the field across all four rounds with his Spider putter. Season to date, Dustin is also no.2 in Strokes Gained in "driving distance", "off-the-tee" and "tee-to-green".

What You Need To Know:

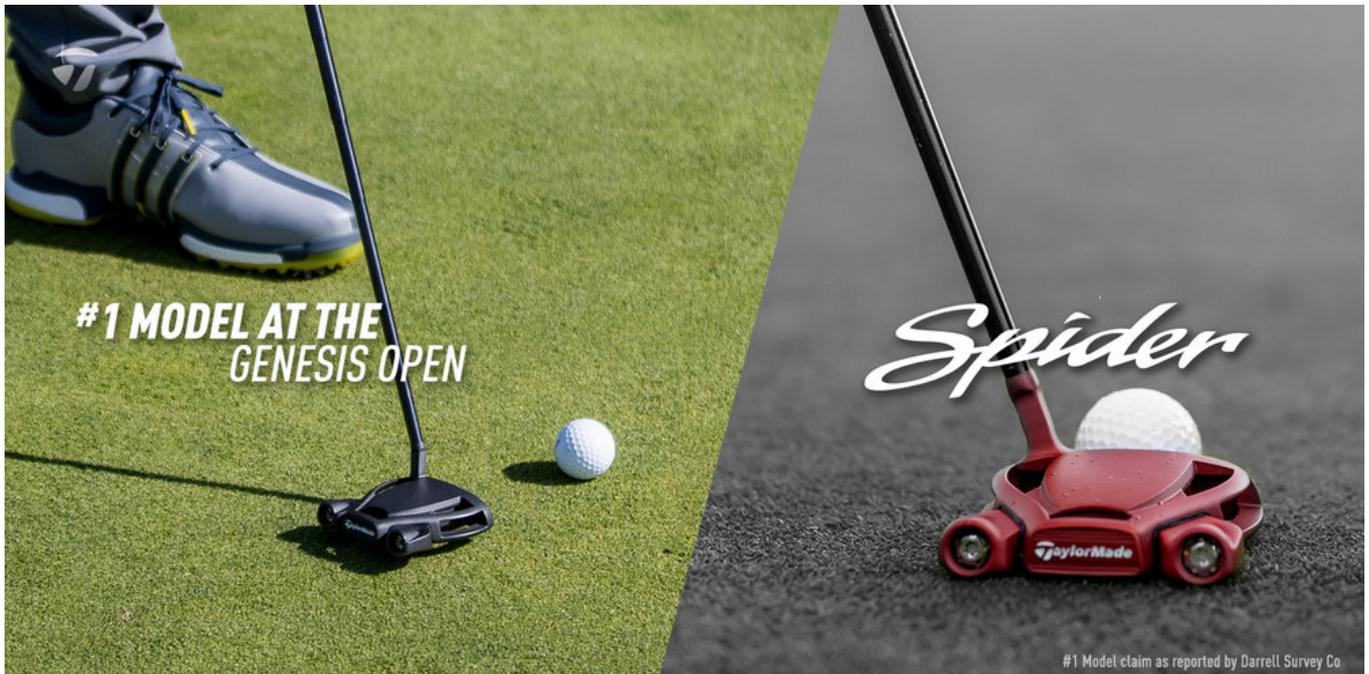
- In winning the Genesis Open, Dustin Johnson becomes the new #1 in the World for the first time in his career.
- Dustin played the all-new M1 460 2017 driver for the first time at Riviera.
- Dustin joins Jack & Tiger to be the only player, since 1960, to have won a PGA Tour event in their first 10 seasons since turning pro.
- Dustin his was his second week with M2 Tour 3 16.5 degree Fairway Wood. He used to play an Aldila RIP shaft, but switched into HZRDUS T1100.
- Dustin plays the Spider putter - the #1 Putter Model on Tour at this week's Genesis Open. This was the second consecutive week that Spider was the #1 putter model on PGA Tour.
- After switching last week at Pebble, Dustin becomes the third player this year to win with the new TP5X/TP5 golf ball.
- TaylorMade won the driver count at the Genesis Open with 69 drivers in play - more than double the nearest competitor.
- This was the third win this season for the new TP5/TP5X ball.
- TaylorMade now has the no.1 and no.2 in the world with Dustin Johnson and Jason Day.



Dustin Johnson "What's in the Bag"

- '17 M1 460 Driver / 10.5* / Fuji Speeder Evolution 661 X Tour Spec 2.0*
- '17 M1 HL 3 Fairway Wood / 16* / HZARDUS T1100
- RSi TP UDI #2 / HZARDUS
- TP MBs / 3-PW / X100

- Milled Grind Wedges / 52 & 60 /KBS Black
- Spider Tour Black Putter
- TP5x Golf Ball
- Tour Preferred Glove
- Tour New Era 9Fifty Headwear



ABOUT TAYLORMADE GOLF CANADA

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

À propos de TaylorMade Golf

Basée à Carlsbad en Californie, la société TaylorMade Golf vend des équipements, des chaussures, des vêtements et des accessoires de golf sous les marques TaylorMade, adidas Golf, Adams et Ashworth. La société TaylorMade Golf a affiché des ventes de 913 millions d'euros en 2014.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM

Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.

À propos du groupe adidas

Le groupe adidas est l'un des leaders mondiaux au sein de l'industrie des articles de sport en offrant une vaste gamme de souliers, de vêtements et d'accessoires par le biais de marques de base, telles que adidas, Reebok, TaylorMade et Reebok-CCM Hockey. Basé à Herzogenaurach en Allemagne, le Groupe emploie plus de 55 000 personnes à travers le monde et a généré des ventes de près de 17 milliards d'euros en 2015.



TaylorMade Golf Canadianewsroom