

Si Woo Kim Wins Wyndham Championship with M1 & Tour Preferred X Golf Ball

First Career PGA TOUR Victory Projected to Lift Kim into Top 15 of FedExCup Standings

Following a course and tournament record 60 in Friday's second round, Si Woo Kim kept the momentum rolling at Sedgefield Country Club, continuing his ballstriking clinic from tee to green, closing out the weekend 64-67 for a 259 total and a 5 shot victory. The win is the 21-year-old South Korean's first PGA TOUR victory, and comes in just his 38th start on Tour.



What You Need To Know:

- Kim's win is the 12th this year for TaylorMade's M drivers, which include Jason Day at THE PLAYERS & Dustin Johnson's thrilling victory at the 116th U.S. Open.
- Kim plays an 8.5* M1 460 with a MRC Diamana Blue S+ 70 shaft, which he used to average over 306 yards off the tee with a 73%+ accuracy this week.
- Kim becomes the 18th player to earn his first victory on Tour at the Wyndham Championship and is the youngest international winner on the PGA TOUR since 1978.
- Kim plays the Tour Preferred X Golf Ball, which has 8 wins on the PGA TOUR this season and is also played by 4 of the top 12 players in the OWGR.
- Kim's second round 60 (aided by a career-high 8 birdies) was both a course and tournament record.

In Kim's Bag at the Wyndham Championship:

- M1 460 Driver / 8.5* / Diamana X 65
- M1 Fairway / 14* / Diamana White X 75
- M2 Fairway / 18* / Matrix RUL TX 85
- Tour Preferred MB ('14) Irons / 3-PW / KBS Tour X
- Tour Preferred X ('16) Golf Ball
- adidas Golf Tour360 Boost Footwear

ABOUT TAYLORMADE GOLF CANADA

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

À propos de TaylorMade Golf

Basée à Carlsbad en Californie, la société TaylorMade Golf vend des équipements, des chaussures, des vêtements et des accessoires de golf sous les marques TaylorMade, adidas Golf, Adams et Ashworth. La société TaylorMade Golf a affiché des ventes de 913 millions d'euros en 2014.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM

Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.

À propos du groupe adidas

Le groupe adidas est l'un des leaders mondiaux au sein de l'industrie des articles de sport en offrant une vaste gamme de souliers, de vêtements et d'accessoires par le biais de marques de base, telles que adidas, Reebok, TaylorMade et Reebok-CCM Hockey. Basé à Herzogenaurach en Allemagne, le Groupe emploie plus de 55 000 personnes à travers le monde et a généré des ventes de près de 17 milliards d'euros en 2015.



TaylorMade Golf Canada newsroom