

Translate.com Rolls out 30+ New Integrations and Apps to Offer a Comprehensive Localization Platform for Global Brands

Chicago, June 7, 2016- Translate.com, the leader in language technology and translation solutions, announced the addition of more than 30 new applications and integrations to its platform. Through the industry's biggest SaaS applications, users can now globalize and manage all aspects of their brand through one centralized and easily accessible location.

Now compatible with most major content management systems, e-commerce platforms and customer support applications, Translate.com can be integrated with Zendesk, Squarespace, WordPress, Drupal and HubSpot.

"We've built the go-to web platform for global communication," said Translate.com CEO, Anthos Chrysanthou. "With 30+ apps and integrations, it's a simple and convenient solution for anyone looking to cultivate a global web presence."

Translate.com's services offer a solution to a broader issue -- the disconnect between information available on the web and the vast majority of users unable to comprehend it. Currently, 57 percent of existing content on the web is written in English, while only a mere 18 percent of the web's 2.2 billion users are able to read it in their native language. Brands without the resources to produce multilingual content now have a simple and cost efficient platform to localize their content.

"Global customer support will be key for successful brands in 2016," said Anthony Perez, Translate.com's VP of Global Sales. "Translate.com's Zendesk app is currently among the most popular of our 30+ apps and integrations available."

In addition to the site's expansive list of applications and plugins, Translate.com also launched an API offering in March. Integrated with existing applications to provide automatic translations, the Translate.com API is perfect for orders with a high word count.

Translate.com's newest development, Website Translator, offers users the ability to localize website content from one central platform. Users can translate text, meta tags, images, video and other media, effortlessly with Website Translator.

Translate.com packages start at just \$49 per month and include access to Translate.com's 30+ integrations and 96 language pairs. For a full list of all Translate.com's available applications and plugins, please visit [Translate.com/pages/human_translation_products](https://www.translate.com/pages/human_translation_products).

###

About Translate.com

Translate.com (LLC), the leader in language technology development, is changing the way consumers and brands communicate globally. With a diverse set of web-based translation and localization offerings, Translate.com's services fall within the core areas of customer support, social media management, website content and e-commerce retail. For a full list of available packages, applications or integrations, please visit [Translate.com](https://www.translate.com). For news and announcements, please visit Translate.com's press room press.translate.com.

ABOUT TRANSLATE.COM

Translate.com is a web-based translation and localization platform, specializing in emerging and dynamic content solutions. Focusing on a personalized customer experience, [Translate.com](https://www.translate.com) helps startup-to-enterprise companies establish brand presence on the global scale. Translate.com strives to provide the world's highest quality web-based translation platform by using both professional linguists and innovative artificial intelligence technologies. Our solutions enable an acceleration in time to market and reduce the localization cost at an all time low.



Translate.com Newsroom