

🕒 08 November 2020, 15:50 (GMT)

# Robert MacIntyre claims his maiden European Tour title at the 2020 Aphrodite Hills Cyprus Showdown with SIM Max Driver and TP5x Golf Ball

*The 2019 European Tour Rookie of the Year shot a final round 64 to successfully claim his first European Tour victory at the Cyprus Showdown*

Basingstoke, Hants (November 08, 2020) – The 24-year-old from Oban, Scotland, comfortably made his way through to the final round shootout with rounds of 65, 68 and 67. The field was then cut to 19 players after round three, and with the scores reset to par, Bob produced a birdie-birdie finish to get to seven-under-par and take the win.



© Getty Images

The Scot has been a picture of consistency over the last two weeks in Cyprus where he finished in a tie for third last week at the Cyprus Open. A few days before flying out to Cyprus Bob made the trip to the Wentworth Club to work with the TaylorMade Tour team to dial in his equipment. Bob has been making a few swing changes this year to compensate for a wrist injury so the team decided to spend the full day with him away from the pressures of a tournament to go through the entire bag.

Bob is a high spin player and uses strong lofted irons, strong shafts and the TP5x Golf Ball to help keep control of his ball flight. However due to the injury he has had to weaken his grip a bit and therefore felt that the spin was now getting out of control.

He was spinning the driver between 2800 and 3000rpm which was too high, the team built a 9 degree SIM Max driver, set to lower on the FCT sleeve and added hot melt into the head to move CG forward to help control spin. In his new P7MC Irons he moved to a lighter swing weight so the shaft was not as soft, and he could keep his spin under control. These changes have proved to make a big difference over the last few weeks.



© Getty Images

**What you need to know:**

- This Bob's maiden victory on the European Tour in only his second year on tour
- Bob is project to move up to #62 in the OWGR and #24 in the Race to Dubai rankings
- His SIM Max driver, set to 8.75°, is equipped with a Tensei AV White 75TX shaft
- Bob games the new SIM UDI 2 iron equipped with a DG X100 shaft
- Bob hit 83.4% of Greens in Regulation this week. His reworked P7MC Irons now have a lighter swing weight and are also equipped with the DG X100 shafts
- Bob games the TP5x Golf Ball to help him control spin



## Robert MacIntyre's WITB:

SIM Max Driver | 9° | Tensei AV White 75 TX

Aeroburner Fairway | 15° | Tensei AV White 85 TX

SIM UDI | DG X100

P•7MC | 4-PW | DG X100

Hi Toe Wedge | 52°, 56° & 58° | DG S400

Spider X Copper

TP5x Golf Ball

For more information please contact the **TaylorMade Media Team** below.



### James Smith

PR & Communications Manager EMEA

[james.smith@taylormadegolf.com](mailto:james.smith@taylormadegolf.com)

+44 (0) 1256 408768



### Emma Tayler

Marketing Communications Executive EMEA

[Emma.Tayler@taylormadegolf.com](mailto:Emma.Tayler@taylormadegolf.com)

+44 (0) 1256 408639

---

## ABOUT TAYLORMADE GOLF

### About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M5/M6 metalwoods, M5/M6 irons and TP5/TP5X golf balls. TaylorMade is the #1 Driver in Golf and also a major force on the PGA TOUR with one of the strongest athlete portfolios in golf, that includes Dustin Johnson, Rory McIlroy, Jason Day, Jon Rahm, Rickie Fowler and Tiger Woods.

TaylorMade Golf